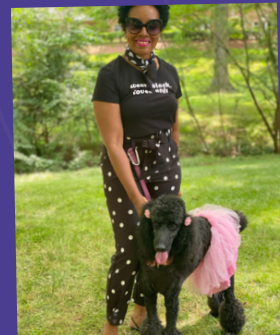


SPONSORSHIP OPPORTUNITIES

# WORLD PROMENADE

AT TANGER FAMILY BICENTENNIAL GARDEN



**GREENSBORO**  
Parks & Recreation



JOIN US FOR A JOURNEY THROUGH THE GARDEN

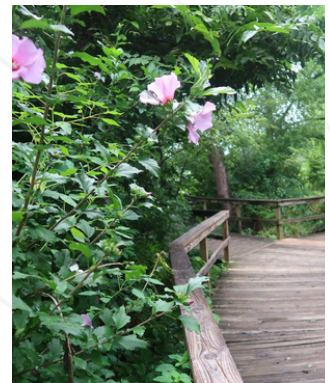
# WHO *we* ARE

## GREENSBORO BEAUTIFUL & GREENSBORO PARKS AND RECREATION

Incorporated in 1968, Greensboro Beautiful, Inc. is a nonprofit, 501(c)3 organization which partners with the City of Greensboro and residents of Greensboro to conserve and enhance the beauty and ecology of our community. Greensboro Beautiful is primarily responsible for the development and enhancement of Greensboro's four public botanical gardens: Tanger Family Bicentennial Garden, The Bog Garden, Gateway Gardens, and The Arboretum.

Greensboro Parks and Recreation is dedicated to enhancing and expanding parks, facilities, and programs, and reconnecting Greensboro into a healthy community for all generations and neighborhoods.

Greensboro Beautiful and the City of Greensboro's Parks and Recreation department are co-planning a world promenade event on Sunday June 2, 2024.





# WORLD PROMENADE

AT TANGER FAMILY BICENTENNIAL GARDEN

Once only representing Paris, Greensboro Beautiful and Parks and Recreation have reimagined a free garden event throughout Tanger Family Bicentennial Garden that represents the diverse community of Greensboro. The world promenade will take place throughout the artistic backdrop of the garden.

- Artists and vendors from all continents of the world will line the sidewalk.
- Singers and performers from the international community will set the stage.
- Activities for the whole family and even the worldwide pooch parade will be available for the family dog.
- Street food vendors will fill the garden with delights.

Join us for summer fun at this entirely free event on June 2, 2024!



# SPONSORSHIP PACKAGES

WE HOPE TO KEEP THESE FAMILY-FRIENDLY GARDEN EVENTS FREE AND OPEN TO THE PUBLIC. THROUGH YOUR SPONSORSHIP AND DONATION, WE ARE ABLE TO OFFER THESE UNIQUE EVENTS AND BENEFIT THE CITY OF GREENSBORO.

## GARDEN EXPLORER

\$500

THESE SPONSORS WILL BE LISTED ON OUR WEBSITE, SOCIAL MEDIA, AND ON EVENT POSTERS ADVERTISING THE EVENT.

## GARDEN AGENT

\$1,000

THESE SPONSORS WILL BE LISTED ON OUR WEBSITE, SOCIAL MEDIA, EVENT POSTERS, AND ON SIGNS THROUGHOUT THE GARDEN.

## GARDEN TOUR GUIDE

\$2,000

THESE SPONSORS WILL BE LISTED ON OUR WEBSITE, SOCIAL MEDIA, EVENT POSTERS, ON SIGNS THROUGHOUT THE GARDEN, AND BY THE BIER GARDEN.

## TOP OF THE WORLD

\$10,000

THESE SPONSORS WILL BE LISTED ON OUR WEBSITE, SOCIAL MEDIA, EVENT POSTERS, ON SIGNS THROUGHOUT THE GARDEN, AND BY THE STAGES.

# LET'S CONNECT!



SPONSORS LIKE YOU HELP US KEEP THE GREEN IN GREENSBORO. YOUR DONATION SUPPORTS OUR MISSION OF CONSERVING AND ENHANCING THE BEAUTY AND ECOLOGY OF OUR COMMUNITY.

WE CANNOT WAIT TO HEAR FROM YOU!

THANK YOU,

*Amanda Garner*

GREENSBORO BEAUTIFUL

DIRECTOR OF ADMINISTRATION

2800 E. GATE CITY BLVD.

GREENSBORO, NC 27401

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**GREENSBORO**  
Parks & Recreation

WE HOPE YOU JOIN US ON THIS JOURNEY!