

2025-2026

Annual Report

GROWING A GREENER, MORE BEAUTIFUL GREENSBORO

Preserving. Sustaining.
Enhancing.



Doing Beautiful Things

REMEMBERING DECADES OF BEAUTY

SMALL GREEN ACTIONS, BIG IMPACT

Dear Greensboro Beautiful Supporters,

This year, we have looked back in order to look ahead, and the future of Greensboro is bright and GREEN! With over 1,000 volunteers joining us on a mission to clean up, plant, and preserve our city, we have made quite an impact.

From the Bog Garden boardwalk restoration, cigarette litter prevention and remediation in Downtown Greensboro, and tree plantings across the city at historically black churches in the Triad, Greensboro Beautiful has made strides to conserve, enhance, and restore the beauty of our city by loving the places we have treasured for decades.

From caring for Greensboro's public gardens to planting trees and removing litter, engaging volunteers, and bringing our community together, our work is made possible because people believe Greensboro is worth caring for.

As we look ahead, we are excited about the future of Greensboro's ecology; we hope you will stay and join us in the next chapter.

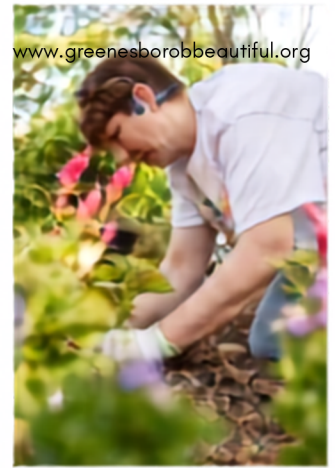
Thank you for helping us grow a greener, more beautiful Greensboro.

Amanda Garner, Executive Director
Christina Larson, Board Chair 2024-2026



"We do not inherit
the Earth from
our ancestors; we
borrow it from
our children."

- Native American
Proverb



BY THE NUMBERS

246

TREES PLANTED AT CHURCHES,
PARKS, SCHOOLS, AND OTHER
PLACES

2061

PLANTS PLANTED IN THE 4
PUBLIC GARDENS AND AT
OTHER PLANTINGS

3.3

TONS OF LITTER COLLECTED

3,967

VOLUNTEER HOURS REPORTED

7,000+

EVENT ATTENDEES

414k

SOCIAL MEDIA IMPRESSIONS

67,104

WEBSITE VISITORS

2,847

NEWSLETTER SUBSCRIBERS

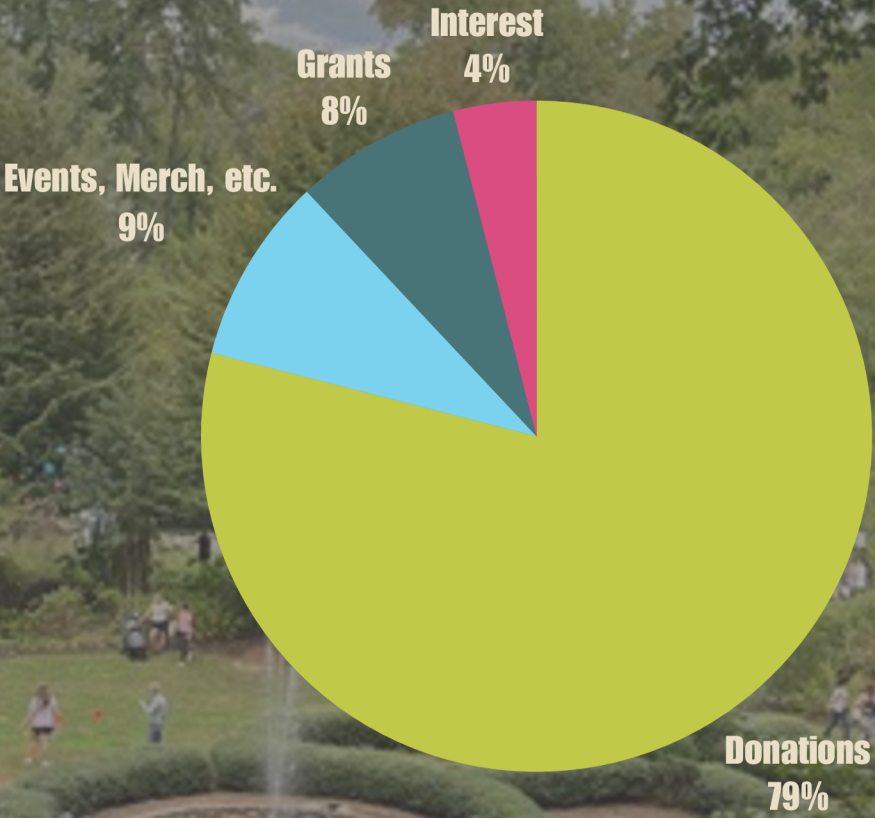
SMALL ACTIONS MAKE A
BIG IMPACT

TOTAL VALUE OF VOLUNTEER IMPACT

\$143,367.38

From small seeds
big ideas grow.
-Unknown
2025-2026 Revenue

Operating Revenue	Prelim: Current Year	Budget	Fav (Unfav) Variance
Donations	\$192,950	\$198,900	(\$5,950)
Events, Merch, Sales, Other	\$21,900	\$27,400	(\$5,500)
Grants	\$19,500	\$13,550	\$5,950
Interest	\$9,533	\$8,000	\$1,533
Total Revenue	\$243,883	\$247,850	(\$3,967)

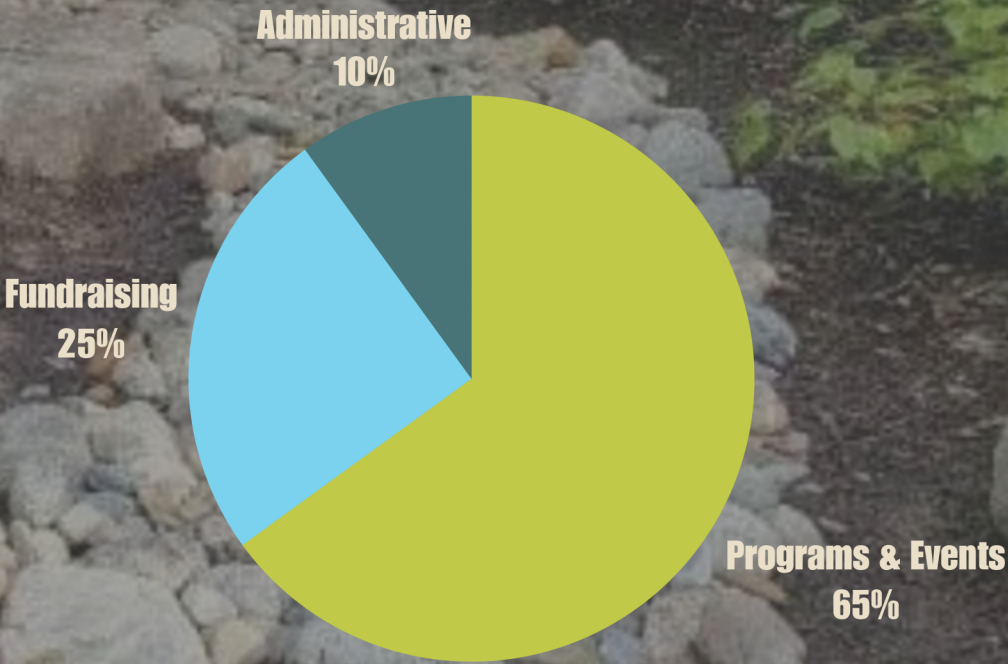


"Dreams are the seeds of change. Nothing ever grows without a seed, and nothing ever changes without a dream"

-Debby Boone

2025-2026 Expenses

Operating Expenses	Prelim: Current Year	Budget	Fav (Unfav) Variance
Programs & Events	\$162,306	\$164,314	\$2,008
Fundraising	\$63,434	\$56,140	(\$7,294)
Administrative	\$26,139	\$28,987	\$2,848
Total Expense	\$251,879	\$249,441	(\$2,438)
Net Operating Income (Loss)	(\$7,996)	(\$1,591)	(\$6,405)



TOTAL SUPPORT TO THE CITY OF GREENSBORO:

\$395,246.38



WE COULDN'T HAVE DONE IT WITHOUT YOUR GENEROUS SUPPORT.

Beautiful Benefactor

\$10,000+

Advocate Health
Fidelity Charitable
Keep America Beautiful Inc.
PPG Foundation
Christian Streck
Gwyn Chappell
JPMorgan Chase Bank - Talcott
Resolution

Green Thumb Patron

\$1,000-\$9,999

Thomas J. Gratzek
Benevity Community Impact Fund
DAFgiving360
Garrett Hartley
Melinda Ogburn
Raymond James Charitable
Carolyn Lyday
Greer Ducker
Nancy Short Ferguson
Kristie Hobson
Liz Grogan Creative, LLC
James Smart
James M. Torrey
Community Foundation of
Greater Greensboro
Emilie Sandin
Sedgefield Woman's Club
Anonymous Donors
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Keith Francies
Raymond James Financial, Inc.
StruXure of the Triad
Robert H Matteson
Leoma B. Britt
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Judith Anne Doyle
Thomas Neill
Dale Stoehr
Fast-Growing Trees
Charles F. Morris Jr.
A.B. Seed Inc.
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Brooks, Pierce, McLendon,
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Marc Bush
Thomas Chappell
John Dilworth
Edward Jones
Gail E. Gassen
Greensboro Regional Realtors Association, Inc.
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Lawrence McSwain
Richard L. Moore
Julia Macrae Morton
Precast Solutions
Raising Cane's Restaurants, L.L.C.
Carolyn Nolen Spence
Stifel
Roger B. Sutton
The Griffin Endowment
William A. Stern Foundation, Inc.

Green Community Champion

\$500-\$999

James A. Raines Jr.
Christina Larson
Brian Boyle
Georgia Mohr
Seay Partners, Inc. - Landscape Architecture
Mary Jane Armfield
Ashley Meredith Homes LLC
Hillary Meredith
Peaceable Street Capital
Pershing
Tar Heel Garden Club
Nancy Seay
Carie Jones-Barrow
Well Spring Retirement Community, Inc.
Ellen Ashley
Knox Barker
Gale M. Brown
Kenneth Caneva
David Craft
Kaz Ebert
First Bank
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Kristy Kubida
Philip Lavine
Elizabeth Lusk
Claire O'Brien
Jane H. Peterson
Kenneth J. Shahbaz
Thomas R. Suher Esq.
John Paul Timmins
Linda Willard
Greg Williams
Megan Wosaba

Blooming Supporters

\$100-\$499

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Keith Holliday
Merrill Lynch Wealth Management
Carol Ann Ros
Nancy Ryckman
Grady W. Scott Jr.
TIAA Charitable
Mike Dieffenbacher
Danielle Dunn
Ellen Scaturchio
Robert C. Greear Jr.
Albert Lineberry Jr.
Betty Jo Forrest
Caroline Vanderstraeten
Barbara Price Caffrey
Natasha Hilburn
William Ingold
Chandra Rabenecker
Tracy Tiddy
Holt Wilson
Susan Chappell
Judith Harvey
Susan Ireton
Catherine Mitchell
Anthony F. Nottage III
Douglas Swanson
Judy Walmsley
Allison Porter
Keith Hodson
Mark and Debbie Robinson
William Young
Uma Avva
Debra Bingham
Elizabeth Cone
Candace Cummings
Dogwood Garden Club of Greensboro
Karl B. Fields
Carolyn P. Gorga
Lawrence C. Hicks
Suresh Nagappan
Judy Newlin
Piedmont Carolina Nursery & Landscaping
Insa Pryor
Ashley Sharkey
Emma Roberts
Karen Drane
Tagovailoa Family
Barbara A. Rabold
Joseph L. Bauer
Laurie Benko
Mary C Buccini
Alan W. Duncan
Mary Kate Farley
Fidelity Brokerage Services LLC
Elizabeth N. Horth
Jewish Foundation of Greensboro
Michael Leone
Nancy Y. Madden
Lyn McCoy



WE COULDN'T HAVE DONE IT WITHOUT YOUR GENEROUS SUPPORT.

Blooming Supporters

\$100-\$499

Robert G. Mowry
Sandy K. O'Briant
Cameron Gordon Peck
Kelly Pierce
Progressive Insurance Foundation
Thomas Reynolds
Ernest L. Schiller
Mary Sexton
Mark Sheffler
Bill Short
Lynda Short
Wayne Trumlin
Patricia Ann Vedder
Virginia J. Waldron
Mark Abee
Wendy Beaver
Jordan Frye
Jennifer Ganser Bridges
Amy Geer
Cathy H. Hamilton
Jordan Hart
Debbie Johnson
Robin Mayberry
Tiffany Oliva
Grace Patel
Revity Federal Credit Union
Ann Robinson
Linda Ruffenach
Marissa Stanger
Amy Thompson
Barbara Walters
Gordon Williams
Mohamed Yakout
Mary Ann Young
Phillip Fleischmann
Greensboro Garden Club
Greensboro Woman's Club, Inc
Karen Hogarth
Jennifer Macy
Justin Maslack
Susan Newton
Ron Rhoades
Connie Tyre
John Osteen
Elizabeth H. Phipps
Alexa S. Aycock
Anthony L. Borgerding
Christopher Carter
Carol Lynne Diaz

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Theresa Egan
Kimberly Embry
Adam Frahm
James Gant
William Gingher
Josephine Hall
Kathie Harris
Virginia B. Karb
Trish and Anthony Klier
Bill Kremer
William Law
Robert Norton
Nancy Radtke
Lisa Z Saintsing
Maury Schott
Kay and Mike Tiddy
Lee Webber
Jennifer Young
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Beth Adamour
Catherine H. Aiken
Geraldine Alfano
Linda M. Anderson
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Patricia Balboni
Lorraine Balog
Lucy H. Banks
Kathleen Barber
Vance Barron
Sylvia G. Berkelhammer
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Buds and Blooms Nursery
Carolyn G. Carpenter
Bethany Carter
Brennan Chamberlin
Carlotta Clement
Janet L. Dinsmore
Joan Dressler
Jane Freeze
Quint Gage
Steve Galles
Mina Garcia
Ann Gates
Carolina Giammona
William Gibbons
Marilyn S. Gideon
Terri Flam Goldberg
Carolyn Gordon
Richard L. Gray

Katherine Hall
Judith Hammer
Kellie Hastings
Deborah Hayes
Martha Herbolich
Bernard A Houser
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Emily H. Johnston
Judith E. Kastner
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Mark Lang
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LPL Financial
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Robert S. Marks
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Anne Howard Millican
Laura Mims
Marcie Molloy
Barbara Moran
David L. Morgan
Cynthia Newton Murinson
MXIII, LLC
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Donna Nguyen
Regina Petrangeli
Rebecca Phillips
Piedmont Herb Society
Richard Pozzo
Karen Quagliano
Brian Reeve
Marcia Rehm
Janice Rogers
Rouse, Rouse, Rouse, LLP
Beatrice Schall
Margaret Cates Schenck
Morgan Shearin
Layla Short
Louise Skillman
Pamela S. Spell
James Starke
Anita D. Stevens
Patrick Tierney
Thomas Walk
Carl Weatherly
Kathryn H. Woyahn



WE COULDN'T HAVE DONE IT WITHOUT YOUR GENEROUS SUPPORT.

Seedlings

\$99 and under

Jeff Yetter
Carolyn Murray
Donna Lawson
S&ME
Hortense Skladanowski
Ann Steighner
Floyd Nesbitt
Shane Cricket
Lisa Roach
Richard Glenn Whittington
Kathryn Edwards
Eresterine Guidry
Erica M. Rutishauser
Janet Lilly Steele
Joseph Dunn
Madison Hardin
Jess Grassi
Residents of Abbotswood at Irving Park
Elyse Tafeen
Lawndale Veterinary Hospital
Vicki Pope
Sue Ann Cole
David Cooke
Mason Ettefagh
Stephen J. Mascia
Agnes Moore
Lori Perri
Edward Stroupe
Barbara R. Teichman
Sweta Vaidya
Tony Villier
Audrey Wheeler
Rose B. Ackermann
Kathrynn Adams
Florence F. Arent
Shirley Stuber Bethold
Susan Taylor Brady
Dale Brinley
Elizabeth Brumbeloe
Edwin L. Bryan Jr.
Jerry W. Bulla
Judith A. Clontz
Danville Master Gardener Association
Frances Kay Doost
Mary A. Espinola
Mike Flynn
Cecelia Gore
Sharon A. Harris
Belinda Hawley
April Heiney
Austin Hill
Maureen M. Hill
Sharon Holt
Cynthia D. Hunt
Melissa Klenke
Diane W. Lomax
John Martinez
Sheryle L. Marus

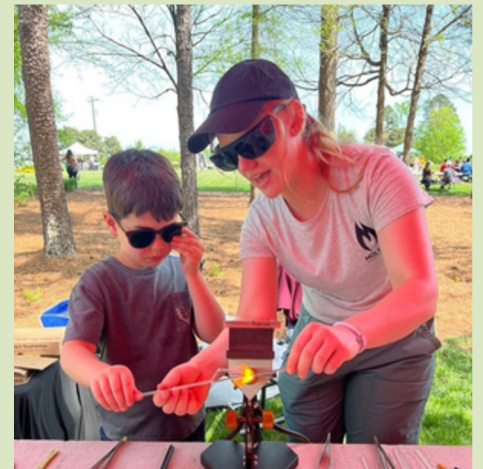
Carla L. Massey
Heath McCall
Joy Myers
New Irving Park Garden Club
Frances Olson
Elaine T. Ostrowski
Carol D. Parke
Eleanor M. Procton
Janet W. Pugh
Kathryn Ramsay
Lillian B. Rightsell
Seeds and Weeds Garden Club
David L. Shaw
Darlene Silknitter
Doris Elaine Snipes
Mary Lou Strohl
Cilie Sutton
Amanda Szabo
Julie C. Taylor
Cailin Tracey
Claire Veazey
Lewis Weinstock
Wells Fargo Clearing Services, LLC
Roxanna S. Wennberg
Winston-Salem Judges Council
Elizabeth E. Woody
Peter R. Young
Richard L. Zweigenhaft
Margaret A. Birge
Beverly Cox
Gail Hill
Sheila Polinsky
Guinevere Beirne
Allegra Grice
Sally Bateson
Anne Chamblee
Barbara J. Cromheecke
Sean Curley
Adrian Delk
Anne B. Jones
RB Moody Jr.
Kay Rule
Michiko I. Stavert
Victor Streib
Jake Tommerdahl
Roxanne Tury
David Zuger
Lena Zuger
Martin Miller
Blanche Stevens
Bruce G. Wilson
Lisa Clark
Camrynn Coale
Amanda Garner
Alan Johnson
Georgia Corey
Deborah Circle
Laura Schmitt

Angela Bracken
Oldpa Payne Sr
Heather Setzler
Christina Taylor
Agnes Wright
Mary P. Best
Wade Britt
Helen Brooks
Helen Brown-Mathis
Howard E. Covington Jr.
Catherine L. Crowder
Carolyn de Berry
Lucilla B. Durham
Janis Hammett
Mary Labosky
Taryn Leary
Johnnie E. Miller
James Plyer
Nicholas Purbrick
Tiffany Reed
Roach Realty, Inc.
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Helen Ross
Lynne Taylor
Jennifer Van Zant Cross
Tonya Kuvshnikov
Amy J. Siller
Anne Sparks-Baumgartner
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Lauren Boyle
Louise D. Britt
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Dr. Betty Flinchum
Florence Fraser Gatten
Arthur Gibson
Patricia K. Haley
Christine Hanichak
Jeff Lail
David J. Laird
Margaret O'Sheel
Katherine H. Robison
Sydney Schaedel
Leslie Scher
Cindy Wright
Malena Bergmann
Laura A. Worst
Austin Picco
Geraldyn Cheverie
H'Vika Nie
Debra Nichols
Alaina Echevarria

WE COULDN'T HAVE DONE IT WITHOUT YOUR GENEROUS SUPPORT.

In-Kind Supporters:

Biscuitville - Store 143
Lori Brown
Capital Subaru of Greensboro
Cheesecakes By Alex
Epic Gardening: Botanical Interests
Caroline Franks
Trinity Gallop
Greensboro Parks and Recreation
Department
Guilford County Cooperative Extension
Service
Lisa Jefferson
Leona La Perriere
Lashay Lewis
Xiaoying Li
Candace Martin
Abbey Melcher
Mistletoe Meadows
Komal Motwani
Natural Science Center of Greensboro, Inc.
Plant Development Services Inc.
Kadiatu Robert
Witherspoon Rose Culture



TAKING A LOOK BACK AT GREENSBORO BEAUTIFUL

