

GARDEN SPOTLIGHT

Botanical Name:

Sarcococca hookeriana var. *humilis*

Common Name: sweetbox

Height: 18"-24"

Spread: spreads by stolons to slowly cover an area as allowed

Flower: small, fragrant off-white blooms in winter to early spring

Site: Part shade to shade. Prefers moist, well-drained soil but can handle dry shade.

Leaf: Simple, alternate, oblong to lanceolate, lustrous dark green, evergreen

Sarcococca is among the best when searching for an evergreen groundcover. Leaves maintain a nice, dark green appearance throughout the year as it slowly covers the ground around it. A great plant for small spaces, it provides excellent late winter fragrance that is easily noticed when in the area. One of the many fragrant winter blooming plants, it should be high on the list for those shady outdoor spaces that receive year round use. Great addition to the front of the border.



NEW TREE HOUSE AT GATEWAY GARDENS

One area for future development at Gateway Gardens is the White Oak Forest. Plans for this area have included raised structures to be built amid existing canopy trees. One "tree house" is under construction and will surround three trees and include a deck, a partial roof, steps, and a ramp to meet ADA standards.

Be sure to visit Gateway Gardens this spring for this enchanting addition to Greensboro's newest garden.



TREE HOUSE STRUCTURE

WHITE OAK FOREST



WINTER WIPEOUT

FEBRUARY 8-29, 2020

Litter is so much more visible during the winter months – on exit ramps, at intersections, in ditches, along railroads, around shopping centers, in creeks and streams, all along wooded areas. Winter Wipeout is an opportunity for volunteers to report and to help clean up these areas while the litter is much more visible and accessible.

Volunteers can select a cleanup site from our litter hot spots map or suggest a cleanup site of their own. Greensboro Beautiful will provide all cleanup supplies – bags, gloves, safety vests, and signage. Take pictures before and after your cleanup and post them to Greensboro Beautiful's Facebook or Instagram pages. It's a great way to show what a difference we can make.

Visit GreensboroBeautiful.org to sign up today!

#WinterWipeout



FROM THE CHAIR

As we continue into the New Year, I want to be sure to express Greensboro Beautiful's grateful appreciation for all the work, volunteering, and donations that helped to make 2019 another successful year.

To provide a brief update –

- In Gateway Gardens, the Visitor Center's interior has been finished and construction is underway for the Tree House structure in the White Oak Forest.
- Invasives removal continues in the Bog Garden and the Marzulla Butterfly Bridge has been newly repainted in the Arboretum.
- In partnership with the City, we planted over 160 trees in King Forests Park and the surrounding neighborhood during the November 2019 Neighborhoods Community Tree Planting. And our Holiday Greenery Festival generated more funds this year than in the past few – which translates into more funding for our important work. Thanks to all our volunteers, donors, and supporters.



Dan

We are pleased to welcome Paula Barger as the Development and Engagement Administrator for the City's Parks & Recreation Department and look forward to a close relationship as she settles into her new role.

In 2020 we will continue our important work improving and maintaining our four public gardens; beautifying Hamburger Square in downtown; hosting public events to celebrate our beautiful public spaces; planting trees; cleaning up litter; and raising the funds to make all of that work possible. If you would like to get involved – or get more involved – check out the Greensboro Beautiful website, where you can find a volunteer opportunity that suits your interests and availability.

As always, feel free to contact me with questions, concerns, suggestions, or ideas.

Daniel F.E. Smith, Chair

FOREVER GREEN SOCIETY

LEAVE A LEGACY

Please remember Greensboro Beautiful in your will. Members of the Forever Green Society ensure that our city's beautiful gardens and lush green spaces will continue to make Greensboro an extraordinary place to call home for generations to come. If you already have a will and are ready to get started, all it takes is a quick phone call to your lawyer to add a charitable gift as part of your estate plan. Additional assistance is available through Greensboro Beautiful's partnership with the Community Foundation of Greater Greensboro. The foundation's professional advisory staff can assist you with making a lasting gift to Greensboro Beautiful. Call us at 336-373-2199 to learn more.



GREENSBORO PARKS & RECREATION DEPARTMENT NAMES NEW DEVELOPMENT & ENGAGEMENT ADMINISTRATOR

With the retirement of long-time City Beautiful Director, Kathy Cates, the Greensboro Parks & Recreation Department has named Paula Barger as the department's new Development and Engagement Administrator. In this new role, Paula will lead the department's Office of Community Engagement and Outreach, which includes the City Beautiful division of the Parks & Recreation Department, marketing, volunteer & internship services, and community engagement functions. Additionally, Paula will lead the department's philanthropy initiatives through the Friends of Greensboro Parks and Recreation Foundation, streamline sponsorship opportunities, and provide assistance and support to Greensboro Beautiful, Inc.

Paula brings over eight years of volunteer management and community engagement experience, and five years of development and fundraising experience to the Parks and Recreation Department. Most recently, she served as the Director of Development for Triad Health Project, leading their team through brand evolution. She has a B.S. in Political Science from West Virginia University and a Master of Public Affairs from UNCG. She has been a member of the Board of Directors for Reading Connections since 2016.

Paula's contact information is Paula.Barger@greensboro-nc.gov.



BUSINESS PARTNERS

If your business is looking for a way to be recognized as a friend of Greensboro Beautiful, an annual gift of \$500 or more will get your business recognized. You will receive a special plaque for display in your business, a listing in the Business Partner section of Greensboro Beautiful's newsletter, and a listing on Greensboro Beautiful's website.

Join Greensboro Beautiful's growing list of Business Partners! Call 336-373-2199 or give online at GreensboroBeautiful.org.



FALL 2019 PROJECTS SUMMARY



Many thanks to the nearly 300 volunteers who cleaned up 3/4 of a ton of trash littering roadsides, streams, and neighborhoods in September: James Allred, American Heritage Girls

Troop 4125, Ryann Bateman, Elijah Black, Black Graduate Student Organization, Bratton-Hassell, Louise Britt, Andrena Coleman, Crescent Rotary Club, Democratic Socialists of America (DSA), Terron Dixon, Patty Farrar, Ethan Fernandez, The Fresh Market, Girl Scout Troop 13194, Girl Scout Troop 41738, Stephanie Goodrich & Friends, Marsha Gordon, Kearia Green, Greensboro Day School Environmental Club, Greensboro Rotary Club, Kate Guthrie & Family, Bryle Hatch, Gloria Jordan, Knights of Columbus #939, Ada Lipscomb & Family, Candace Martin, Chewan Moore, Muslim Sisters United, Jennifer McNeill, Christina Olson, Kathryn Pattersdon, Janice Pfister & Family, Sue Rogers, Randal Romie, Rebecca Sarine & Family, Schnabel Engineering, Southern Guilford Rotary Club, St. Matthews United Methodist Church, Students of Caribbean Ancestry (COCA), T. Gilbert Pearson Audubon Society, The Tater Tots, Tammi Thurm & Family, James Upchurch, Westerwood Neighborhood and CNC-ACS, Beverly Willingham. Thanks also to the City of Greensboro's Field Operations Department for providing trucks and staff; and to Rotary Clubs of Greensboro for funding assistance for Big Sweep Greensboro.



NEIGHBORWOODS COMMUNITY TREE PLANTING PROGRAM

Greensboro Beautiful's 2019 NeighborWoods Community Tree Planting was held in the Kings Forest Park and Neighborhood. This neighborhood suffered massive losses to its tree canopy in April 2018 when an EF-2 tornado cut a path of destruction through the area, downing and damaging trees, and devastating the neighborhood park. On November 2, nearly 300 volunteers planted 166 trees in the park and on requesting private properties as street trees. Volunteers included schools, scout troops, churches, universities, community organizations, families, and individuals. Program partners included the City of Greensboro, the NC Cooperative Extension Master Gardeners, NC811, and Dunlap Tree Service. Funding for the project was provided in part by generous grants from the UPS Foundation, and Keep America Beautiful's Community Restoration and Resiliency Fund.



Art IN THE ARBORETUM

Juried Art Et Fine Craft

Greensboro Beautiful presented this annual art event on October 6. It featured 47 artists from throughout the region, three stages of live music and dance performances, interactive art activities for kids, Art Bark art activity for dogs, nature and gardening exhibits, a honey bee exhibit, two food courts, Garden Quest, and beer and wine for sale. Nearly 5,000 were in attendance.

Greensboro Beautiful welcomes sponsors for the 2020 Art in the Arboretum. Sponsorship amounts range from \$500 to \$15,000 and include a variety of sponsorship opportunities. For more information, please contact the Greensboro Beautiful office at 336-373-2199.



Holiday Greenery Sale and Festival

Greensboro Beautiful's largest fund-raising project netted nearly \$12,000 this year! Many thanks to everyone who purchased holiday greenery, light balls, and garden note cards from Greensboro Beautiful. And through donations to our Wreaths on Wheels program, we were able to provide wreaths to 409 home-bound seniors. Thanks to everyone who made this event a success!



FREE GARDENING CLASSES

Growing the Green Way

Want to learn more about gardening? These free classes address a number of topics -- from growing produce to creating more sustainable lawns. Classes are offered at four locations:

Cooperative Extension Office (NCCE), 3309 Burlington Rd
Glenn McNairy Branch Library (GML), 4860 Lake Jeanette Rd.
Greensboro Arboretum Building (AE), 401 Ashland Dr.
Edwards Family Library (KCE), 1420 Price Park Rd.

Pre-registration is requested. Programs are designed to be approximately one hour long but may run slightly over depending on questions and discussion - which are encouraged! For more information, contact Lauren Taubert at 336-641-2400, or lauren_taubert@bncsu.edu.

Proper Pruning Prevents Poor Plant Performance

This discussion will cover the tools, techniques, and especially the timing for pruning small ornamental trees and shrubs. Doing it right, and only as needed, is the easy way to have healthier, prettier, and longer-lived plants.

Date	Time	Location
Sun., Jan. 26	4:00 pm	AE
Mon., Jan. 27	6:30 pm	KCE
Thurs., Jan. 30	6:30 pm	GML
Tues., Feb. 4	6:30	NCCE



Totally Tomatoes

Early planning is the key to enjoying the taste of your own home-grown tomatoes. We'll discuss proven tips and techniques for successfully growing America's most popular garden vegetable.

Date	Time	Location
Thurs., Feb. 6	6:30 pm	GML
Sun., Feb. 9	4:00 pm	AE
Mon., Feb. 10	6:30 pm	KCE
Tues., Feb. 18	6:30 pm	NCCE



Beautiful and Sustainable Lawns

You can have a sustainable lawn by using good growing practices all year. It will save time and money as well as reduce environmental impact. Learn how to establish a healthy stand of grass while minimizing issues with weeds and diseases.

Date	Time	Location
Sun., Feb. 16	4:00 pm	AE
Thurs., Feb. 20	6:30 pm	GML
Mon., Feb. 24	6:30 pm	KCE
Tues., Feb. 25	6:30 pm	NCCE



Grow Your Best Vegetable Garden

Learning and following best practices will provide the best results in your vegetable garden. We'll cover soil preparation, selection and timing of vegetable varieties, proper maintenance, and using integrated pest management techniques to control insects and diseases organically.

Date	Time	Location
Mon., Mar. 2	6:30 pm	KCE
Thurs., Mar. 5	6:30 pm	GML
Sun., Mar. 8	4:00 pm	AE
Tues., Mar. 10	6:30 pm	NCCE



Summer-Flowering Bulbs

Summer flowering bulbs are planted in spring and provide magnificent flowers over the summer and sometimes even into fall. Summer bulbs are magnificently ornamental in flower beds and along garden edges, but also in garden boxes and pot arrangements on your terrace. Many will bloom and multiply for years with minimal care, while others are used as annuals for one season's show of color.

Date	Time	Location
Mon., Mar. 16	6:30 pm	KCE
Thurs., Mar. 19	6:30 pm	GML
Sun., Mar. 22	4:00 pm	AE
Tues., Mar. 24	6:30 pm	NCCE



Raised-Bed Gardening

Raised beds can have many advantages for both the plants and the gardener tending them. They can be much more than just a wooden box, and we'll look at lots of possibilities for making your gardening experience easier and more rewarding.

Date	Time	Location
Thurs., Mar. 26	6:30 pm	GML
Mon., Mar. 30	6:30 pm	KCE
Tues., Mar. 31	6:30 pm	NCCE
Sun., Apr. 5	4:00 pm	AE



Culinary Herbs

Herbs are also beautiful fragrant flowering plants that support pollinators. We'll discuss the different characteristics of culinary herbs, and how to grow and maintain them. Have fun while successfully growing the herbs you want to use.

Date	Time	Location
Mon., Apr. 6	6:30 pm	KCE
Tues., Apr. 14	6:30 pm	NCCE
Thurs., Apr. 16	6:30 pm	GML
Sun., Apr. 19	4:00 pm	AE



Container Edibles: Growing Herbs and Vegetables in Pots

If you have limited space, sun, or time, a set of containers can be a wonderfully productive garden space. We'll cover selecting a proper location, preparing a plan, timing, and tending.

Date	Time	Location
Mon. Apr. 20	6:30 pm	KCE
Sun., Apr. 26	4:00 pm	AE
Tues., Apr. 28	6:30 pm	NCCE
Thurs., Apr. 30	6:30 pm	GML



This series is coordinated by the NC Cooperative Extension Service in Guilford County and Guilford County Master Gardeners, with assistance from the City of Greensboro and Greensboro Beautiful.



GUILFORD HORTICULTURAL SOCIETY SYMPOSIUM

March 7th, 2020 . 8:30 am-3:30 pm

Paul J. Ciener Botanical Gardens . 215 S. Main Street, Kernersville, NC

The Guilford Horticultural Society will celebrate its 35th Symposium All You Need To Know. Exceptional speakers and choice vendors will be brought together in a wonderful botanic garden setting. The day also brings fellow gardeners together for a delicious lunch and fabulous door prizes. Cost is \$50 for GHS members and \$55 for non-members. Nationally-recognized speakers and exciting array of presentations will be featured including Special Effects in the Landscape, Native Plants: Facts and Fallacies, Le Quattro Stagioni ... The Four Seasons, and Workhorses of the Garden: Grasses & Sedges,

Additional information and online registration is available at GuilfordHorticulturalSociety.org/Symposium.

THANK YOU FOR YOUR SUPPORT!

Greensboro Beautiful thanks the following businesses, foundations, individuals, and community organizations for their gifts for the 2019-20 fiscal year. List reflects gifts received between 8/1/19 and 1/17/20. *Includes in-kind gifts and services.

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WE APPRECIATE OUR DONORS!

Greensboro Beautiful is truly grateful for its numerous contributors for their generous support over the years. Our organization relies on financial and volunteer support from the community, and we are looking for new and continued support.

We'd love to hear from you as we continue our mission of making and keeping Greensboro beautiful. When making your gift online, or when volunteering for a project or program, let us know your primary reason for supporting our organization.

Is it the free garden events? Our litter cleanups? Or tree plantings? Is it the continued enhancements to our four public gardens? Or simply to support everything that Greensboro Beautiful does to enhance the beauty and ecology of our community? Let us know why you give and why you volunteer.

Visit us online at GreensboroBeautiful.org, email us at GreensboroBeautiful@gmail.com, or post your comments on our Facebook page.

MAKING & KEEPING A CITY GREEN

For many years, Greensboro citizens have played an active role of keeping the green in Greensboro by participating in a program which remembers loved ones, honors friends, and celebrates life's milestones with the gift of a tree. As a result, many of our city's streets and medians are lined with trees.



Donations to Greensboro Beautiful's Memorial and Honor Gift Tree Program enable the organization to plant trees where needed in neighborhood parks, along city streets, in medians, and in other public areas.

You can remember someone special, show your appreciation, or celebrate special occasions with the lasting gift of a tree.

Contributions for gift trees are tax-deductible, and checks should be made payable to Greensboro Beautiful.

You may also make your gift online at GreensboroBeautiful.org

For more information on the Memorial & Honor Tree Program, call 336-373-2199.



Trees made possible through this program line many streets and medians throughout Greensboro including Holden Road, Cone Blvd., W. Market Street, and E. Gate City Blvd.

NEW! GARDEN NOTE CARDS

Greensboro Beautiful has produced a set of note cards featuring the Gardens of Greensboro! Each set includes 12 cards with accompanying envelopes, and features three scenes from each of Greensboro's four public gardens.

Each set is \$15 and limited quantities are available. Individual cards are also available for \$2.

Call 336-373-2199 for more information, or order online at GreensboroBeautiful.org. Note cards may be picked up at the Greensboro Beautiful office, 1001 Fourth Street.

Proceeds benefit Greensboro Beautiful's continued garden enhancements, tree plantings, litter cleanups, and fun, family events in the gardens.

Tanger Family Bicentennial Garden



Greensboro Arboretum



Bog Garden at Benjamin Park



Gateway Gardens



ANNUAL GIVING FORM

- Yes, I want to help make and keep Greensboro beautiful, and enclose a tax-deductible donation.
(Please print your name as you would like to be listed)

Name _____ Phone _____

Company (if contribution is from a business) _____

Address _____ City/State/Zip _____

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Exact amount of your gift \$ _____

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- Check Pledge (date to be billed before June 1 _____)
 VISA MasterCard American Express

Account Number _____ Exp. _____ Security Code on back _____

Signature _____

Complete and return with your payment to: Greensboro Beautiful, Inc., 1001 Fourth Street, Greensboro, NC 27405

COMING UP THIS SPRING

WINTER WIPEOUT

February 8-29, 2020

Litter is so much easier to clean up when it's easier to see in wooded areas, along tree-lined streets, and roadsides. Sign up to clean up this winter.

#WinterWipeout



GREAT AMERICAN CLEANUP

Saturday, April 18, 2020
9 am-12 noon

Join volunteers throughout Greensboro to get litter out of our waterways, off our streets and out of our neighborhoods! #cleanYOURblock



GROOVIN' IN THE GARDEN

MUSIC AT GATEWAY GARDENS



Saturday, April 25, 2020
12-5 pm
Gateway Gardens
2800 E. Gate City Blvd.

This event will feature live musical performances on two stages in the garden. Other activities include kids' music and gardening activities, Garden Quest, lawn games, hula hooping, dancing, food vendors and food trucks, and more. There will be something for everyone at this event! *Free Admission.*



Sunday, June 7, 2020
12-5 pm
Tanger Family
Bicentennial Garden
1105 Hobbs Road

Greensboro Beautiful recreates the sights, scenes, sounds and smells of a spring afternoon in Paris with sidewalk artists, live music, children's activities, family games, sidewalk cafes and more are featured - all within the colorful backdrop of the garden in bloom. *Free Admission.*

Return Service Requested

P.O. BOX 3136
Greensboro, NC 27402-3136
(336) 373-2199
www.GreensboroBeautiful.org



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