



A volunteer organization working to conserve and enhance the beauty and ecology of our community through public and private cooperation.



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NEWS RELEASE

Greensboro Celebrates Arbor Day on March 22

Greensboro Beautiful to Plant 45 Trees Downtown

GREENSBORO, NC – (March 6, 2013) – Downtown Greensboro will get a little greener on March 22, when volunteers will gather to plant 45 trees to honor the 45th anniversary of Greensboro Beautiful, and Mayor Robbie Perkins will proclaim the day as Arbor Day.

As many as 80 volunteers will plant trees in various downtown locations from 11:30 am to 12:30 pm, followed by a celebration at Hamburger Square from 12:30 to 1 pm. At that time, an oak tree will be dedicated in Hamburger Square to the memory of Betsy Seale, longtime editor of *The Hamburger Square Post*. All citizens are welcome and invited to attend.

The plantings support Center City enhancement efforts—in this case, reforestation of downtown Greensboro—recently identified by a working group consisting of the City, Action Greensboro and Downtown Greensboro Inc., with the assistance of urban planner Cooper Carry. In addition, the event helps the City of Greensboro meet criteria for designation as a Tree City USA for the 22nd consecutive year. The Tree City USA program of the Arbor Day Foundation provides the framework for community forestry management for cities and towns across America.

“The symbolic planting of these trees represents our gift to future generations of the quality of life that trees bring to us, and the shade that cools and conserves energy” said Randal Romie, co-chair of Greensboro Beautiful’s Urban Forestry Committee. “Planting trees rebuilds our city’s tree canopy and educates citizens about the importance of trees.”

This year’s Arbor Day program is a collaborative effort of Greensboro Beautiful and the City of Greensboro Urban Forestry Program, with support from the City’s Field Operations, Parks & Recreation and Planning & Community Development departments, Action Greensboro, Downtown Greensboro Inc., the NC Cooperative Extension Service, Guilford County Master Gardeners, and interested volunteers. Funding is provided through private contributions to Greensboro Beautiful’s Tree Fund.

Interested volunteers should contact JMorton@actiongreensboro.org to help plant trees on March 22. Individuals interested in contributing financially to tree planting efforts are encouraged to call Greensboro Beautiful at (336) 373-2199 or visit www.GreensboroBeautiful.org to make a gift securely online.

Greensboro Beautiful is a non-profit volunteer organization—working in partnership with the City and citizens of Greensboro—to conserve and enhance the beauty and ecology of our community through public and private cooperation.

For more information about Greensboro Beautiful, contact (336) 373-2199 or www.GreensboroBeautiful.org. For more information on Arbor Day and the Tree City USA program, visit www.arboday.org.

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