



**CITY OF GREENSBORO
FOR IMMEDIATE RELEASE**

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City to Celebrate Arbor Day on March 18
Ceremonial Tree Planting at Historic Blandwood Mansion

GREENSBORO, NC -- (March 1, 2011) – Mayor William H. Knight has proclaimed Friday, March 18th as Arbor Day in Greensboro. To celebrate the annual event, which encourages residents to protect existing trees and plant new ones, the City of Greensboro will hold a ceremonial tree planting on the grounds of the historic Blandwood Mansion located at 447 West Washington Street. The event will take place at 3:00 pm.

For the past 20 consecutive years, Greensboro has been recognized as a Tree City USA by the National Arbor Day Foundation. Mayor Knight “encourages all citizens to support efforts to care for our trees and woodlands; to support our City’s Community Forestry Program; and to observe this day by planting trees to gladden the hearts and promote the well-being of present and future generations.”

This year's program sponsors include Greensboro Beautiful, Inc., Preservation Greensboro, Inc., and the City of Greensboro’s Urban Forestry Program.

For additional information contact Mike Cusimano at 373-2150 or visit the Planning Department’s Web site at www.greensboro-nc.gov/Departments/Planning/forestry/.

The City of Greensboro works in partnership with the community to build an increased quality of life for all residents by fostering an environment where inclusion, diversity, and trust are valued. As the seventh largest employer in Greensboro, the City has a dedicated professional staff of 2700 employees who maintain four core values of honesty, integrity, stewardship, and respect. The City of Greensboro is governed by a council-manager form of government where a mayor and eight council members act as the legislative body. For more information on the City of Greensboro, please visit us online at www.greensboro-nc.gov.

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