GARDEN SPOTLIGHT

Botanical Name: Chimonanthus praecox
Common Name: fragrant wintersweet
- Height: 10-15’
- Spread: 8-12’
- Flower: small, fragrant yellowish white blooms in winter to early spring
- Site: Sun or filtered shade, needs good drainage.
- Leaf: Opposite, simple, lustrous dark green leaves; 3-6” long; yellow-green fall color.

Chimonanthus praecox is a must-have for the winter garden where space allows. A large growing shrub, it specializes in blooming at a time few other plants do, typically beginning in late December and continuing sporadically throughout the winter. Once you take in the fragrance of its many small, yellow blooms you’ll never forget searching for the source of the perfume. Excellent winter interest plant for the back of the border.

GREENSBORO BEAUTIFUL RECEIVES LEAD GIFT FOR HAMBURGER SQUARE RENOVATION PROJECT

Christman Company Encourages Other Businesses to Follow Suit

In a brief ceremony on January 15, leaders of The Christman Company presented a check for $50,000 to Greensboro Beautiful as the lead gift in the $375,000 Renovation of Hamburger Square, the 50th anniversary project of GBI. Presenting the check on behalf of Christman were its president and CEO Steve Roznowski, senior vice president Tim Gray, and vice president Chris Brummel. Accepting the check on behalf of GBI was Dan Smith, Chair of the organization’s board of directors; along with Yvonne Johnson, Mayor Pro-Tem and an Honorary Chair of the project.

Christman President and CEO Steve Roznowski described the gift as a part of Christman’s “Be Constructive” giving and volunteerism program, with its mission of making a positive impact in the communities in which its employees live and work. “We are proud to continue our partnerships and investment in Greensboro in this way; and we strongly encourage others to step up and do the same. This is going to be a beautiful addition to the neighborhood; and we’re looking forward to our team members not only providing some hands-on help with the project, but enjoying the fruits of those labors as well.”

In 2018, Greensboro Beautiful celebrated its 50th anniversary. Dan Smith, Chair of the Board says, “Choosing to beautify this central location demonstrates our commitment to every area of Greensboro. With Christman’s renovation of the Cascade Saloon, the timing is perfect. We are grateful for their contribution.”

The restoration of Hamburger Square coincides with The Cascade Saloon restoration and a burgeoning South End district, which includes arts and entrepreneur spaces, retailers, and restaurants. Beautification provides the footing for additional private development.

For more information on the Hamburger Square project, please contact April Harris at aharris@newcityventures.net.

CHRISTMAN COMPANY ENCOURAGES OTHER BUSINESSES TO FOLLOW SUIT

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(G) Kitty Robison, Dan Smith, Yvonne Johnson, Steve Roznowski, Chris Brummell

Steve Roznowski, Christman President & CEO

Dan Smith, Greensboro Beautiful Chair
FROM THE CHAIR

As we continue into the New Year, I want to be sure to express Greensboro Beautiful's grateful appreciation for all the work, volunteering, and donations that helped to make the celebration of our 50th Anniversary memorable. The recognition that Greensboro Beautiful received was broad and deep; ranging from the William Mangum Gardens of Greensboro project, to the nationally-recognized guest speakers we hosted in June, to the display of our long history at the Greensboro History Museum; to the special recognitions we received from Mayor Vaughan, the City, and so many of our contributors. Thanks to each of you for the support that helped make these events possible.

Having celebrated our rich history, we head into the next 50 years motivated to continue our important work to make and keep the beauty and ecology of Greensboro. Thanks to the generous lead gift from The Christman Company, our plans to beautify Hamburger Square have a solid financial foundation to move forward. Be on the lookout for more community input sessions related to that beautification project and opportunities to support our fund-raising efforts. We also have made significant progress with the ongoing development of Gateway Gardens—the City Council approved the contract to finish the interior of the Visitor Center in October 2018; and the contracting process is well underway. We look forward to having a fully finished center to host weddings, meetings, and other community events.

We continue our important work of improving and maintaining our four public gardens; hosting 3 garden events to celebrate our beautiful public spaces; planting hundreds of trees; cleaning up litter; and raising the funds to make all of that work possible. If you would like to get involved—or get more involved—check out the Greensboro Beautiful website, where you will be sure to find a volunteer opportunity that suits your interests and availability.

As always, feel free to contact me with questions, concerns, suggestions, or ideas.

Daniel Smith, Chair

WE APPRECIATE OUR DONORS!

We want to express our sincere thanks to the numerous contributors for their continued and generous support. Greensboro Beautiful relies on the financial support from the community, and we need new and continued support.

We'd love to hear from you as we look to the next 50 years of making and keeping Greensboro beautiful. Make a gift to Greensboro Beautiful online. Let us know why you support our organization. Is it to support the free garden events? To support our litter cleanups? Our tree plantings? The continued enhancements to our four public gardens? Or simply to support everything that Greensboro Beautiful does to enhance the beauty and ecology of our community?

Visit GreensboroBeautiful.org and let us know. Thank you!

NEIGHBORWOODS TO KICK OFF IN KINGS FOREST PARK ON ARBOR DAY

Kings Forest neighborhood in northeast Greensboro has been awarded Greensboro Beautiful's 2019 NeighborWoods Community Tree Planting. Greensboro Beautiful and Parks and Recreation will meet with Kings Forest residents to get their ideas and input on Kings Forest Park improvements at a community meeting at 6:30 pm, Thursday, February 21 at Peeler Recreation Center, 1300 Sykes Ave.

A ceremonial tree planting will be held in honor of Arbor Day at 10 am, Saturday, March 16 at Kings Forest Park. The park is located off Phillips Avenue between Larchmont Drive and Lord Foxley Drive.

The neighborhood suffered massive losses to its tree canopy last year when a tornado cut a path of destruction through the area, downing and damaging trees, and devastating the neighborhood park. The NeighborWoods program will assist neighbors in replacing and replanting trees lost to the storms, both in the park and throughout the neighborhood.

Greensboro is a Tree City USA community and Greensboro Beautiful has been helping to beautify the city for 50 years. NeighborWoods is a project of Greensboro Beautiful, in partnership with the City of Greensboro, the NC Cooperative Extension Service, and neighborhoods, to help rebuild our City’s tree canopy, and bring neighborhoods together through an interaction with nature.

Funding for the NeighborWoods program is provided through private donations made to the Greensboro Beautiful’s Tree Fund. For more information, or to donate to the Tree Fund, visit GreensboroBeautiful.org.

BUSINESS PARTNERS

If your business is looking for a way to be recognized as a friend of Greensboro Beautiful, an annual gift of $500 or more will get your business recognized. You will receive a special plaque for display in your business, a listing in the Business Partner section of Greensboro Beautiful’s quarterly newsletter, and recognition on Greensboro Beautiful’s website.

If you want to join Greensboro Beautiful’s growing list of Business Partners, call 336-373-2199 or give online at GreensboroBeautiful.org/make_a_gift/business-partner.
WILLIAM MANGUM GARDEN PAINTINGS EXHIBIT

In celebration of Greensboro Beautiful’s 50th Anniversary, renowned artist William Mangum was commissioned to capture the unique beauty of Greensboro’s four public gardens. As Bill immersed himself in the project, the breadth of each garden’s charms began to reveal themselves. What began as four signature paintings, grew into an exhibition of 50 paintings celebrating the enchanting elements that make each garden a treasure. Many thanks to the sponsors of the exhibit opening at The Art Shop on Wednesday, November 7 - Brown Investment Properties and JT Enterprises. For information on remaining paintings available for sale, please contact William Mangum Artist at 336-379-9200. Prints of the four signature paintings are still available for a minimum special donation of $25 per print to Greensboro Beautiful, with 100% of the contribution going to benefit Greensboro Beautiful and the public gardens. Get yours now at GreensboroBeautiful.org.
FREE GARDENING CLASSES

Growing the Green Way

Want to learn more about gardening? These free classes address a number of topics -- from growing produce to creating more sustainable lawns. Classes are offered at four locations:

- Cooperative Extension Office (NCCE), 3309 Burlington Rd
- Glenn McNairy Branch Library (GML), 4860 Lake Jeanette Rd.
- Greensboro Arboretum Building (AE), 401 Ashland Dr.
- Edwards Family Library (KCE), 1420 Price Park Rd.

Pre-registration is requested. Programs are designed to be approximately one hour long but may run slightly over depending on questions and discussion - which are encouraged! For more information, contact Lauren Taubert at 336-641-2400, or lauren_taubert@bncsu.edu.

Made in the Shade: Great Gardens in Lower Light

An abundance of large trees and shady areas in the yard is just a challenge to the creative gardener, not an obstacle. Gardening in the shade doesn’t have to be frustrating! We’ll discuss a variety of shrubs, annuals, perennials, and woodland plants that will brighten and add color to your shady retreat.

**Date** | **Time** | **Location**
--- | --- | ---
Tues., Mar. 12 | 6:30 pm | NCCE
Thurs., Mar. 14 | 6:30 pm | GML
Sun., Mar. 17 | 4:00 pm | AE
Mon., Mar. 18 | 6:30 pm | KCE

Back Yard Habitat: Gardening For (and in spite of) Wildlife

One of the many joys of gardening is the chance to observe and support nature. Birds, butterflies, and other creatures find needed habitat in our yards – this program is about how to make them welcome. We’ll also talk about some ways to discourage a few of the uninvited guests who may sometimes come to the party.

**Date** | **Time** | **Location**
--- | --- | ---
Tues., Mar. 26 | 6:30 pm | NCCE
Thurs., Mar. 28 | 6:30 pm | GML
Sun., Mar. 31 | 4:00 pm | AE
Mon., Apr. 8 | 6:30 pm | KCE

Flower Pot Food: Growing Herbs & Vegetables in Containers

If you have limited space, sun, or time - a set of containers can be a wonderfully productive garden space. Grow some of your own vegetables and herbs to eat better and also save on your food budget! We’ll cover all the basics of the best ways to do it: with the right location, good timing, an easy plan, and a little tending.

**Date** | **Time** | **Location**
--- | --- | ---
Tues., Apr. 9 | 6:30 pm | NCCE
Thurs., Apr. 11 | 6:30 pm | GML
Sun., Apr. 14 | 4:00 pm | AE
Wed., Apr. 17 | 6:30 pm | KCE

Culinary Herbs

Eat healthier and tastier with home-grown culinary herbs from your garden or containers! We can grow parsley, sage, rosemary and thyme – and the pizza herbs like basil and oregano – and many more. By knowing the characteristics of the plants, you can have fun growing the herbs you want to use in your kitchen.

**Date** | **Time** | **Location**
--- | --- | ---
Mon., Apr. 22 | 6:30 pm | KCE
Tues., Apr. 23 | 6:30 pm | NCCE
Thurs., Apr. 25 | 6:30 pm | GML
Sun., Apr. 28 | 4:00 pm | AE

This class series is coordinated by the NC Cooperative Extension Service in Guilford County and Guilford County Master Gardeners, with assistance from the City of Greensboro and Greensboro Beautiful.

GUILFORD HORTICULTURAL SOCIETY SYMPOSIUM

On March 2, 2019, the Guilford Horticultural Society celebrates its 34th Symposium, Root and Shoot. Bringing together exceptional speakers and choice vendors in a wonderful botanic garden setting, the day also includes mixing with fellow gardeners, a delicious lunch and door prizes.

Featured speakers include:

- Thomas Rainer, a registered landscape architect, teacher, and author living in Arlington, Virginia. He is a leading voice in ecological landscape design, and has designed landscapes for the U.S. Capitol grounds, the Martin Luther King, Jr. Memorial, and The New York Botanical Garden, as well as over 100 gardens from Maine to Florida. He is a Principal for the landscape architectural and consulting firm Phyto Studio, teaches at George Washington University, and is co-author of Planting in a Post-World.
- John Lonsdale, owner of Edgewood Gardens, a rare plant nursery and garden in Exton, PA. Born in England, John has grown a wide variety of alpine and woodland plants and bulbs for more than 30 years. He is a recipient of the Alpine Garden Society Gold Merit Medal, received his Ph.D. from the University of Newcastle-upon-Tyne in 1985, lectures widely, and his website features over 10,000 images of plants growing in his garden.
- Douglas Ruhren is currently Gardens Manager at the JC Raulston Arboretum at NC State University. He has also worked for the American Camellia Society, Daniel Stowe Botanical Gardens, Montrose Garden, and Chatwood Garden. He has designed display gardens and worked to preserve Elizabeth Lawrence's Charlotte garden. He is on the Garden Advisory committee for the now protected Elizabeth Lawrence Garden in Charlotte. Douglas and Edith Eddleman are restoring the Elizabeth Lawrence Border at the Raulston Arboretum.
- Tyne in 1985, lectures widely, and his website features over 10,000 images of plants growing in his garden.
- John Lonsdale, owner of Edgewood Gardens, a rare plant nursery and garden in Exton, PA. Born in England, John has grown a wide variety of alpine and woodland plants and bulbs for more than 30 years. He is a recipient of the Alpine Garden Society Gold Merit Medal, received his Ph.D. from the University of Newcastle-upon-Tyne in 1985, lectures widely, and his website features over 10,000 images of plants growing in his garden.
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The Symposium will be held at the Paul J. Ciener Botanical Garden in Kernersville. For more information visit www.GuilfordHorticulturalSociety.org.

WINTER WIPEOUT LITTER

FEBRUARY 8-24, 2019

Litter is so much more visible during the winter months; which makes it seem like there is so much more - on exit ramps, at intersections, in ditches, along railroad tracks, around shopping centers, in creeks and streams, all along wooded areas. Winter Wipeout is an opportunity for volunteers to report and to help clean up these areas while the litter is much more visible and accessible.

Volunteers will be out picking up litter from streets and neighborhoods over the next few weeks as part of Greensboro Beautiful’s Winter Wipeout. If you see them, be sure to thank them - or lend a hand! #winterwipeout
THANK YOU FOR YOUR SUPPORT!

Greensboro Beautiful thanks the following businesses, foundations, individuals, and community organizations for their gifts for the 2018-19 fiscal year. List reflects gifts received between 8/1/18 and 2/13/19. *Includes in-kind gifts and services.

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50 Years of Beauty in the Making, and Beauty for the Keeping.

Greensboro is a beautiful and vibrant place to live, work, and raise a family; and Greensboro Beautiful is a large part of the reason why. Through your support, Greensboro Beautiful can celebrate 50 years of Beauty in the Making with four public gardens, tree lined medians, community litter cleanups, environmental efforts, free events in the gardens, thousands of volunteers lending their time and energy to make it all happen, and so much more.

When you connect with Greensboro Beautiful through your financial support, you make it all possible. Last year we celebrated 50 years of making and keeping Greensboro beautiful. As we embark on our next 50 years, we ask you to consider a financial gift to ensure our City’s Beauty for the Keeping.

The evidence of Greensboro Beautiful’s impact is all around you. We hope you’ll join us with your financial support today. Simply return your gift using the form below, or make a gift securely online at www.GreensboroBeautiful.org. You make a difference!

ANNUAL GIVING FORM

☐ Yes, I want to help make and keep Greensboro beautiful, and enclose a tax-deductible donation.
(Please print your name as you would like to be listed)

Name ___________________________ Phone ___________________________

Company (if contribution is from a business) ___________________________

Address ___________________________________________________________

City/State/Zip ______________________________________________________

E-mail address ______________________________________________________

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☐ Check ☐ Pledge (date to be billed before June 1) ☐ VISA ☐ MasterCard ☐ American Express

Account Number ___________________________ Exp. ______________ Security Code on back ______________

Signature ___________________________

Complete and return with your payment to: Greensboro Beautiful, Inc., 1001 Fourth Street, Greensboro, NC 27405
**COMING UP THIS SPRING**

**Saturday, March 16: Arbor Day Tree Planting**
10 am, Kings Forest Park
A ceremonial tree planting will be held in honor of Arbor Day. The park is located off Phillips Avenue between Larchmont Drive and Lord Foxley Drive. The tree planting will also kick off Greensboro Beautiful’s 2019 NeighborWoods Tree Planting Project.

**Saturday, April 6, 2019: Great American Cleanup**
9 am-12 noon
Join volunteers to get litter out of our waterways, off our streets, and out of our neighborhoods!

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**Saturday, April 27, 2019: Groovin' in the Garden**
12-5 pm, Gateway Gardens; 2924 E. Gate City Blvd.
This event will feature live musical performances on two stages, kids’ music activities, Garden Quest, family games, hula hooping, seed planting activity, dancing, food vendors and food trucks, and more. There will be something for everyone at this event! Free Admission.

**Sunday, June 2, 2019: Parisian Promenade**
12-5 pm, Tanger Family Bicentennial Garden; 1105 Hobbs Road
Greensboro Beautiful recreates the sights, scenes, sounds and smells of a spring afternoon in Paris - all in our own Bicentennial Garden. Sidewalk artists, live music, children’s activities, family games, sidewalk cafes, and more are featured - all within the colorful backdrop of the garden in bloom. Free Admission.

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**Return Service Requested**

**P.O. BOX 3136
Greensboro, NC 27402-3136**

**www.GreensboroBeautiful.org**

(336) 373-2199

**GREENSBORO, NC 27402-3136**

**P.O. BOX 3136**

**2924 E. Gate City Blvd.**

**1105 Hobbs Road**

**12-5 pm, Gateway Gardens**

**12-5 pm, Tanger Family Bicentennial Garden**

**Join volunteers to get litter out of our waterways, off our streets, and out of our neighborhoods!**

**Free Admission.**

**Celebrate Arbor Day**

**GREAT AMERICAN CLEANUP**

#cleanYOURblock