GIFT TREE STORIES

Share Yours With Us!

Greensboro is blessed with many tree-lined streets, medians, parks, streams, and gardens. This is due, in large part, to Greensboro Beautiful’s Memorial & Honor Tree Program. For over 40 years, this program has provided a way to remember loved ones, honor friends, and celebrate special occasions with the lasting gift of a tree.

Trees planted through this program have backstories - a history - and we’d like to hear yours. If you have purchased a tree in memory or honor of someone or to celebrate an occasion, we’d like to hear about why you chose this particular gift. If you have been the recipient of a gift tree, we’d like to hear what this gift meant to you; and how the tree became a part of your life.

Greensboro Beautiful is collecting these stories to share as part of the organization’s 50th Anniversary celebration this year. Please share your gift tree story with us at GreensboroBeautiful.org. Thank you, and we look forward to hearing your story!

Litter is so much more visible this time of year; which makes it seem like there is so much more - on exit ramps, at intersections, in ditches, along railroads, around shopping centers, in creeks and streams, all along wooded areas.

Wanna Help?

Greensboro Beautiful’s Winter Wipeout litter cleanup is an opportunity to clean up these areas while the litter is much more visible and accessible. Reported and known sites have been posted to an online map where volunteer groups can choose which sites to clean up and when they’d like to clean up.

Volunteers and groups can sign up for the Winter Wipeout at GreensboroBeautiful.org. We’ll provide all cleanup supplies, and our goal is to have all sites cleaned up between February 10th and 28th.

Cub Scout Pack 316 picked up along the Audubon Natural Area off Tankersley Drive.

The UNCG Office of Service Learning collected 15 bags of trash littering 16th Street behind Pyramids Village.
Clump, November 4th, almost 200 community volunteers joined residents of Sunset Hills to plant 200 trees as part of this year's NeighborWoods program. The NeighborWoods program is made possible by private donations to Greensboro Beautiful's Tree Fund.

BOG GARDEN PLANT COMMITTEE UPDATE

Each Tuesday afternoon in November, members of the Bog Garden Plant Committee, who are volunteers from T. Gilbert Pearson Audubon and NC Native Plant Society (Triad chapter), worked at the Bog Garden to mark invasive shrubs for removal by Bog Garden staff, manually remove smaller invasive plants, and plant new native plants.

The group also installed three posters detailing the benefits of native plants and the hazards of exotic invasive plants. The Plant Committee determined that future plant purchases will be consistent with the natural plant community that would be expected in the Bog Garden — a Piedmont alluvial forest. This determination is based on consultation with Ken Bridle, Piedmont Land Conservancy's Stewardship Director, and the 2013 Management Plan for the Bog Garden.

Also in November, several committee members planted five flats of Heuchara sp. and Tiarella cordifolia. Four flats were plants which NC A&T horticulture students raised from seed provided by NCNPS. The other flat (Tiarella cordifolia) was donated by Christina Larson of Guilford Garden Center. Three Eastern Red Cedars were planted to provide shelter and food for birds and to screen the Bog Garden from adjacent homes.

In December, volunteers and garden staff traveled to a plant rescue site in Apex to dig Christmas ferns to bring back for planting in the Bog Garden. Joanie McLean, a stream restoration specialist with Mellow Marsh Farm visited to provide planting advice and recommendations for areas along the creek at the Bog Garden.

Members of the Bog Garden Plant Committee are Diane Laslie and Ann Walter-Fromson (committee co-chairs), Catherine Aiken, Deborah Staves, Lynda Waldrep, and Judy West. The committee thanks George Satalino for sharing planting recommendations and for assisting with the fern planting; and Garden Staff for their ongoing assistance.
Greensboro is a beautiful and vibrant place to live, work, and raise a family.

And Greensboro Beautiful is a large part of the reason why. Since 1968, Greensboro Beautiful has conserved and enhanced the beauty and ecology of our community. We have done this through private funding and volunteer support from individuals and corporations, civic and youth groups, foundations, faith groups and families.

Join us as we celebrate 50 years of our work in the community. We need your support as we embark on the next 50 years. Our projects rely on donations from people like you who give $25, $100, even thousands of dollars each year to ensure that Greensboro Beautiful continues to enhance our four public gardens, host free events in our public gardens, plant trees, and clean up litter.

Give online at GreensboroBeautiful.org or call us at 336-373-2199. Volunteer. Donate. Join us!

UPCOMING CELEBRATION EVENTS

Dogwood Seedling Giveaway (March)

Greensboro Beautiful is giving dogwood seedlings to all 5th-graders in the Guilford County School System. This project is made possible with support from the Rotary Clubs of Greensboro, NC811, Guilford County Cooperative Extension Service, and the City of Greensboro.

Special Guest Speakers (TBA)

Greensboro Beautiful will host Helen Lowman, President and CEO of Keep America Beautiful, and Doug Tallamy, author of “Bringing Nature Home”.

Greensboro Beautiful History Display (April-June)

Greensboro Beautiful’s projects over the last 50 years will be featured in an exhibit at the Greensboro Historical Museum.

Hamburger Square Restoration Project (TBA)

Planning is underway for the restoration and development of Hamburger Square.

Clean Campus Program (September)

Greensboro Beautiful will develop an educational program which will be incorporated into the Big Sweep litter cleanup project. The program will be open to all area schools; universities and colleges.
A truly meaningful gift is one that will live on to benefit future generations.

MEMORIAL & HONOR GIFT TREE PROGRAM
The gift of a tree is a unique and lasting gift. Remember loved ones. Honor friends. Celebrate life’s special moments and milestones. Call 336-373-2199 or make your gift online at GreensboroBeautiful.org.

GROWING THE GREEN WAY
Pre-registration is requested. For more information, contact Lauren Taubert at 336-641-2400. Classes are offered at four locations:

Cooperative Extension Office (NCCE), 3309 Burlington Road
Glenn McNairy Branch Library (GML), 4860 Lake Jeanette Road
Greensboro Arboretum Building (AE), 401 Ashland Drive
Edwards Family Library (KCE), 1420 Price Park Road

Beautiful and Sustainable Lawns - A Greener Yard
Have a sustainable lawn by using good growing practices all year. Save time and money, reduce environmental impact, and have a beautiful lawn with minimal weeds and diseases.
Mon., Feb. 19, 6:30 pm, KCE Thurs., Feb. 22, 6:30 pm, GML
Sun., Feb. 25, 4:00 pm, AE Tues., Feb. 27, 6:30 pm, NCCE

Grow Your Best Vegetable Garden
Best practices leads to best results in your vegetable garden. Topics will include soil preparation, vegetable selection and timing, and using integrated pest management techniques to control insects and diseases organically. Growing your own food can be economical, educational, and fun.
Thurs., Mar. 1, 6:30 pm, GML Sun., Mar. 4, 4:00 pm, AE
Mon., Mar. 5, 6:30 pm, KCE Tues., Mar. 13, 6:30 pm, NCCE

Planning and Planting for Pollinators
Gardeners need pollinators, and pollinators need gardeners. Even small home gardens can provide important habitat, especially in urban and suburban neighborhoods. Learn how to develop year-round food sources and places for the next generation to reach maturity.
Thurs., Mar. 15, 6:30 pm, GML Sun., Mar. 18, 4:00 pm, AE
Wed., Mar 21, 6:30 pm, KCE Tues., Mar. 27, 6:30 pm, NCCE

Containers for Curb Appeal
Creative containers are great for a display of pansies, petunias and more. They’re perfect for interesting combinations and unusual plantings that provide curb appeal for your home. We’ll discuss how container-hardy perennials, shrubs, and even small trees can be used to add year-round visual focus and create a garden in any location.
Sun., Mar. 25, 4:00 pm, AE Thurs., Mar. 29, 6:30 pm, GML
Mon., Apr. 2, 6:30 pm, KCE Tues., Apr. 3, 6:30 pm, NCCE

Include Native Plants - Beautiful and Beneficial
Anyone can include native plants for a garden that is attractive in even the most urban of settings. Including natives can be done through small changes that help offset habitat loss. Enjoy healthier and more resilient landscapes by increasing plant diversity (and beauty!) in your own backyard.
Sun., Apr. 8, 4:00 pm, AE Thurs., Apr. 12, 6:30 pm, GML
Mon., Apr. 16, 6:30 pm, KCE Tues., Apr. 10, 6:30 pm, NCCE

Flowerpot Food: Grow Herbs & Vegetables in Containers
If you have limited space, sun, or time - a set of containers can be a wonderfully productive garden space. Grow your own vegetables and herbs, eat healthier, save on your food budget! We’ll cover all the basics of the best ways to do it.
Fri., Apr. 20, 12:00 pm, KCE Sun., Apr. 22, 4:00 pm, AE
Tues., Apr. 24, 6:30 pm, NCCE Thur., Apr. 26, 6:30 pm, GML

This class series is coordinated by the NC Cooperative Extension Service in Guilford County and Guilford County Master Gardeners, with assistance from the City of Greensboro and Greensboro Beautiful.
THANK YOU FOR YOUR GIFTS!

Greensboro Beautiful thanks the following businesses, foundations, individuals, and community organizations for their gifts for the 2017-18 fiscal year. List reflects gifts received between August 1, 2017 and February 5, 2018.

*Includes in-kind gifts and services.

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- Steven B. Tanger
- Stacy Black Becher
- Jason & Amy Black
- Laurie & Oliver Lloyd
- Susan & Joe Nehmen
- Marcie & Jordan Panter

**SPONSORSHIP GIFTS**

- **$5,000-$9,999**
  - 88.5 WFDD
  - 2017-18 Garden Events
  - David & Janet Craft
  - Hamburger Square Restoration Project

- **$1,000-$2,499**
  - Anonymous
  - 2018 Circle of Caring

- **$500-$999**
  - Mistletoe Meadows
  - 2018 Circle of Caring

**BUSINESS PARTNER GIFTS**

- **$5,000-$9,999**
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- **$1,000-$2,499**
  - Brooks Pierce
  - Curry CPA, LLC

- **$500-$999**
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  - Well-Spring Retirement Community

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- **$100-$249**
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  - $10,000-$19,999
  - Anonymous
  - City of Greensboro*
  - 88.5 WFDD*
  - David & Janet Craft

- **BRONZE SPONSOR**
  - $1,000-$2,500
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Heather Crews & James Lyons
Greensboro Beautiful Board, Advisory Board, & City Beautiful Staff
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ANNUAL GIVING FORM

Yes, I want to help make and keep Greensboro beautiful, and enclose a tax-deductible donation.
(Please print your name as you would like to be listed)

Name__________________________________________Phone__________________________

Company (if contribution is from a business)_____________________________________________________________

Address________________________________________________City/State/Zip_____________________________

E-mail address___________________________________________________________________________________

GIVING LEVEL

- Platinum Sponsor ($10,000 and up)
- Gold Sponsor ($5,000 and up)
- Silver Sponsor ($2,500-$4,999)
- Bronze Sponsor ($1,000-$2,499)
- Benefactor ($500-$999)
- Sustainer ($250-$499)
- Patron ($100-$249)
- Supporter ($50-$99)
- Contributor ($25-$49)

Exact amount of your gift $___________

PAYMENT METHOD

- Check
- Pledge (date to be billed before June 1_______)
- VISA
- MasterCard
- American Express

Account Number____________________________________Exp._______________ Security Code on back_________

Signature_________________________________________________________________

Complete and return with your payment to: Greensboro Beautiful, Inc., 1001 Fourth Street, Greensboro, NC 27405

FOREVER GREEN SOCIETY

Greensboro Beautiful has established a planned giving program for those planning to make an estate gift to our organization. These gifts will help build a base of resources to provide a steady stream of income for Greensboro Beautiful for years to come. Through Greensboro Beautiful's relationship with the Community Foundation of Greater Greensboro, professional advisory staff is available to discuss estate planning, and to assist in making arrangements.

How to Give Through Your Estate

- Direct in your will that Greensboro Beautiful receive all or a percentage of your remaining estate assets after payment of any specific bequests and estate-related expenses.
- Establish a Charitable Remainder Trust that pays lifetime income to your beneficiaries, after which the trust assets are given to Greensboro Beautiful.
- Designate Greensboro Beautiful as the beneficiary of your IRA, 401(k), other retirement plan, or a life insurance policy.
- Designate Greensboro Beautiful as the beneficiary of identified financial accounts.

If you have included Greensboro Beautiful in your estate planning, we’d like to know, so we can include you in our Forever Green Society.

WHAT IF....

What would Greensboro be like without Greensboro Beautiful? There would be nothing to report on our City’s four public gardens because they, too, would not exist without Greensboro Beautiful. No Greensboro Arboretum. No Tanger Family Bicentennial Garden. No Bog Garden. No Gateway Gardens. There would be no special events which bring together our citizens to enjoy a free, fun-filled afternoon in our treasured gardens. There would be far fewer volunteer-driven, city-wide litter cleanups which involve hundreds of volunteers collecting tons of trash from our roadsides, streams, and neighborhoods. There would likely be no organized efforts to protect and restore the urban tree canopy through the planting of hundreds of trees each year through Greensboro Beautiful’s tree planting programs. The number of trees lining our city’s streets and medians would be greatly diminished.

Thankfully, that is a reality we do not have to face because Greensboro Beautiful does exist. Everything the organization has accomplished, including each of the four gardens, has been made possible through private donations from the community and with the support of thousands of volunteers.

If you are not currently involved with Greensboro Beautiful, now is the perfect time to join us as we launch a celebration of 50 years of conserving and enhancing the beauty and ecology of our community through this public/private partnership. Greensboro Beautiful relies on the financial support from the community. And we need your support as we embark on the next 50 years. Increase your annual giving by $50. Not yet a donor? Give $50 in honor of our 50th year. Donate. Volunteer. Join us!

BUSINESS PARTNERS

If your business is looking for a way to be recognized as a friend of Greensboro Beautiful, an annual gift of $500 or more will get your business recognized. You will receive a special plaque for display in your business, a listing in the Business Partner section of Greensboro Beautiful’s quarterly newsletter, and recognition on Greensboro Beautiful’s website. Business Partners will also receive invitations to special recognition events throughout the year.

Become a Greensboro Beautiful Business Partner by calling 336-373-2199 or by giving online at GreensboroBeautiful.org.
Keep America Beautiful

Great American Cleanup

Saturday, April 14
9 AM-12 NOON

Let’s get litter off our streets and out of our neighborhoods!

Greensboro Beautiful will provide all cleanup supplies.

Sign up to cleanup up at GreensboroBeautiful.org

#cleanYOURblock

The Great American Cleanup is sponsored in Greensboro by the Greensboro Regional Realtors Foundation.

Sunday, April 29 . 12-5 PM
Gateway Gardens . 2924 E. Gate City Blvd.

Music . Food . Children’s Activities . And more!

FREE ADMISSION