GREENSBORO BEAUTIFUL COMMISSIONS GARDEN PAINTINGS

In celebration of its 50th Anniversary, Greensboro Beautiful collaborated with local artist William Mangum to commemorate this extraordinary milestone. Mangum has created four signature paintings -- original artwork of the Tanger Family Bicentennial Garden, the Bog Garden at Benjamin Park, the Greensboro Arboretum, and Gateway Gardens. Reproductions of each of the four paintings have been produced and are available as a thank you for special donations to Greensboro Beautiful.

"The four prints will culminate to make a suite to celebrate the diversity of each garden and the rich history of Greensboro Beautiful's impact on the community," says Mangum.

Prints are 11"x14" and are available for a minimum special donation of $25 per print, with 100% of the contribution going to benefit Greensboro Beautiful and the public gardens.

Mangum has also created a body of fifty original paintings representing the gardens captured in a variety of seasons and highlighting favorite features of each of the gardens. These works will be featured in an exhibit at The Art Shop, 3900 W. Market Street, Suite A, from November 8-17. A portion of the proceeds from the sales of these works will benefit Greensboro Beautiful.

Mangum will be available on Saturday, November 10, from 11 am-2 pm, for a "meet the artist" opportunity, and to sign reproductions.
FROM THE CHAIR

As I step into my new role as Chair, I wanted to be sure to express my thanks to each and every one of you for supporting Greensboro Beautiful through another great year! We could not be more pleased to be celebrating 50 years of Greensboro Beautiful. Just think of everything that has happened since 1968 – our four public gardens; more than 100,000 trees planted throughout Greensboro; thousands of tons of litter removed from our streets and streams; hundreds of thousands of volunteer hours; and millions of dollars raised to support our mission. It is humbling to step into the role of leading an organization that has accomplished so much over the decades to make Greensboro a more beautiful, enjoyable place to live.

None of that could be accomplished without the generous gifts of time, talent, and treasure from each of you that is reading this letter. Thank you for your continued support.

In the next few months, you can volunteer to help with—or simply attend and enjoy—Big Sweep, Art in the Arboretum, and the Holiday Greenery Festival. Make a special note to stop by The Art Shop on West Market Street from November 8th-17th to see William Mangum’s Gardens of Greensboro collection, which includes a signature painting of each of the four gardens and fifty other original works that Bill painted as he studied our gardens.

As Chair, I will do everything that I can to support Greensboro Beautiful as it makes and keeps a beautiful Greensboro. You can always reach out to me with questions, concerns, or suggestions. Looking forward to the next 50 years,

Daniel F. E. Smith
Chair

50 YEARS OF BEAUTY IN THE MAKING – BEAUTY FOR THE KEEPING

During this, our 50th year, we want to express our sincere thanks to the numerous contributors for their continued support. If you are not currently involved with Greensboro Beautiful, now is the perfect time to join us as we continue to celebrate conserving and enhancing the beauty and ecology of our community for 50 years. Greensboro Beautiful relies on the financial support from the community. And we need continued and new support as we embark on the next 50 years.

Make a gift to Greensboro Beautiful online. And tell us the primary reason you give to our organization. Is it to support the free garden events? Is it to support our litter cleanups? Is it to support our tree plantings? Is it to support continued enhancements to our four public gardens? Or is it to support everything that Greensboro Beautiful does to conserve and enhance the beauty and ecology of our community?

We'd love to hear from you as we look to the next 50 years of making and keeping Greensboro beautiful.

Visit GreensboroBeautiful.org.

GREENSBORO BEAUTIFUL ANNOUNCES ITS 2018-19 LEADERSHIP

Executive Committee

Daniel Smith, Chair  April Harris, Immediate Past Chair
Tom Suher, Secretary/Treasurer
Lee Britt  Candace Martin  Judy Morton
Jeni Powell  Mary Purnell  Randal Romie
Ex-Officio:  Kathy Cates, City Beautiful Director
Lynne Leonard, City Beautiful Coordinator
Edith McNeal, Administrative Assistant
Martty Stover, Administrative Assistant

Board of Directors

Carolyn Allen  Richard Allen  James Allred
Alexa Aycock  Andrea Coleman  David Craft
Beverley Gass  Heather Lyons  Donna Maynard
Chewan Moore  Sue Rogers  Tennie Skladanowski
John Wagner  Steve Windham
Ex-Officio
Nancy Vaughan, Mayor, City of Greensboro
Phil Fleischmann, Deputy Director, Parks & Recreation Department
Ron McMillan, Manager, Park Operations Division, Parks & Recreation Department
Dale Wryick, Director, Field Operations Department
Steve Phipps, Landscape Maintenance Supervisor, Field Operations Department
Sue Schwartz, Director, Planning & Community Development Department
Judson Clinton, City Arborist, Planning & Community Development Department
Lorraine Neill, President, Greensboro Council of Garden Clubs

Advisory Board

Community Organization Representatives
Boy Scouts of America - ONS Chapter: Ed Martin
Girl Scouts, Carolinas Peaks to Piedmont: Esther Bringman
Guilford College: David Hildreth
Guilford County Cooperative Extension: Hanna Smith
Guilford County Master Gardeners: Catherine Aiken
Guilford Horticultural Society: Jon Roethling
Hospice & Palliative Care of Greensboro: Sally Cobb
Edwards Family Library: Melanie Buckingham
Rotary Clubs of Greensboro: Mark Kolada
UNCG Office of Leadership & Service Learning: Kristina Gage

Business Representatives
Dow-Corning Corporation: Penny Partido
Duke Energy: Jason Combs
First Bank: Ren Stewart
New Garden Landscaping & Nursery: Jessica Story
Next to Nature Landscape Design: Tucker Beeninga
UPS: Julie Burns
Urban Offsets: Shawn Gagne

At-Large Representatives
Bobby Bassi, Jr.  Gary Brame  Lynn Bresko
Jim Brooks  Chris Fay  Keith Francis
Aden Haillemariam  Gail Hill  Madison James
Yvonne Johnson  Al Konchar  Claudel Lassiter
Kathy Norcott  Mona O’Bryan  Betty Potter
Graham Ray  Mark & Anna Reaves  Leslie Scher
Norman Smith  Celine Sprague  Ann Steighner
Cilie Sutton  Adrianne Wilson
Discounts - when ordering by Oct. 31st
• $1 off each wreath, bundle of garland, and light balls when ordering by October 31st.
• Discounts will be calculated automatically when ordering online.
• Orders totaling $300 or more are eligible for free delivery to a Greensboro address!

Event Day
Sunday, December 2 | 12-5 pm*
Lewis Recreation Center | 3110 Forest Lawn Drive

Order now! Then pick up your order and shop local artisans with unique holiday gift ideas. Bring a friend and enjoy the sounds and smells of the holiday filling the air. A very limited number of wreaths, garland, poinsettias, and light balls will be available for purchase at the event, so pre-order now to get the sizes, quantities, and colors you want!

*All unclaimed orders as of 5 pm will be donated to local charitable organizations.

Order Form

Fraser Fir Wreaths

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Description</th>
<th>Subtotal</th>
</tr>
</thead>
</table>
| ______ x | 34” extra-large single-faced wreath(s) | $36.00 ea. = $_____
| ______ x | 28” large single-faced wreath(s) | $33.00 ea. = $_____
| ______ x | 22” medium single-faced wreath(s) | $24.00 ea. = $_____
| ______ x | 22” medium double-faced wreath(s) | $30.00 ea. = $_____
| ______ x | 12” small single-faced wreath(s) | $16.00 ea. = $_____

Mixed-Greens Wreath

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Description</th>
<th>Subtotal</th>
</tr>
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</table>
| ______ x | 24” single-faced wreath(s) | $30.00 ea. = $_____

Garland

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<thead>
<tr>
<th>Quantity</th>
<th>Description</th>
<th>Subtotal</th>
</tr>
</thead>
</table>
| ______ x | 75’ bundle(s) white pine roping | $38.00 ea. = $_____

Light Balls

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Description</th>
<th>Subtotal</th>
</tr>
</thead>
</table>
| ______ x | Multi-color lights | $23.00 ea. = $_____
| ______ x | White lights | $23.00 ea. = $_____

Subtotal = $_____
If ordering by Oct. 31, subtract $1 off EACH item ordered ABOVE ONLY
- $_____
Subtotal = $_____

Bows

<table>
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<tr>
<th>Quantity</th>
<th>Description</th>
<th>Subtotal</th>
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</table>
| ______ x | 12” Handcrafted red velvet bow(s) | $5.00 ea. = $_____

Circle of Caring

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Description</th>
<th>Subtotal</th>
</tr>
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</table>
| ______ x | Donate a wreath & bow to a Mobile Meals recipient | $20.00 ea. = $_____

Poinsettias

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Description</th>
<th>Subtotal</th>
</tr>
</thead>
</table>
| ______ x | Red | $1700 ea. = $_____
| ______ x | White/Cream | $1700 ea. = $_____
| ______ x | Ice Punch | $1700 ea. = $_____
| ______ x | Polly’s Pink | $1700 ea. = $_____

TOTAL AMOUNT ENCLOSLED $_____

My order totals $300 or more. Please contact me to discuss delivery.

Name ________________________________
Business Name (if applicable) ________________________________
E-Mail ________________________________
Address ________________________________
City/State/Zip __________________________
Event Day Phone ________________________

Payment
• Check Enclosed (made payable to Greensboro Beautiful)
• MasterCard □ VISA □ American Express

Account # ________________________________
Name on Card ________________________________
Exp. __________________ Security Code (on back of card) ________________

Return with payment to Greensboro Beautiful 1001 Fourth Street, Greensboro, NC 27405 or place your order online at GreensboroBeautiful.org
2018 AWARD RECIPIENTS
Greensboro Beautiful held its Annual Meeting and Awards Luncheon on August 23. The following awards were presented.

**Special Recognition**
Presented to Curators in each of the four public gardens: GREENSBORO ARBORETUM: Christina Larson (R.R. Allen Family Butterfly Garden); Dr. Graham Ray (Dwarf Conifer Collection and the Green Hill Farm Hosta Garden); Nancy Warberg (Perennial Border); Steve Windham (Greensboro Council of Garden Clubs Winter Garden); Rob Jacobs (Bee Keeper)

**BOG GARDEN AT BENJAMIN PARK:** Ann Walter-Fromson and Diane Laslie (Co-Chairs, Bog Garden Plant Committee)

**TANGER FAMILY BICENTENNIAL GARDEN:** Lynne Broderius (Lillian Livingston Memorial Daylily Garden); Jeannette Windham (Rock Garden); Cindy Hyle (Shade/Camellia/Azalea Area); Becca Pritchard (Wildflower Trail)

**GATEWAY GARDENS:** Lucy Banks (Edible Garden in the Michel Family Children’s Garden)

**Volunteer Service Award**
Presented to James Allred for his volunteer service on a number of Greensboro Beautiful projects and programs.

**Youth Service Award**
Asher Ermentrout for his volunteer support at Greensboro Beautiful’s litter cleanups and garden events.

**Outstanding Board Member Award**
Dan Smith for his tireless service and leadership in many areas of Greensboro Beautiful.

**Ecology Award**
Diane Laslie & Ann Walter-Fromson for their leadership and expertise in the removal of invasive plants at the Bog Garden, and replanting native plants.

**Outstanding Single Project Award**
Gary Brown for his work on the Old Mill project at the Tanger Family Bicentennial Garden.

**Educational Partnership Award**
Dr. Johnette McCain for partnering with Greensboro Beautiful to provide seedlings to all fifth-graders in the Guilford County School system.

**Community Partnership Award**
Rotary Clubs of Greensboro for their outstanding support of the 5th grade dogwood seedling distribution, and continued volunteer support of the Big Sweep fall litter cleanup.

**Lifetime Achievement Award**
Jack Jezorek & Emile Sandin for their many years of service to Greensboro Beautiful and its mission.

**Emeritus Award**
Rose Marie Ponton for her service to Greensboro Beautiful and its mission since the inception of the organization.

A Special Recognition award was also presented to Mary Purnell for her continued volunteer service to Greensboro Beautiful.
WHY ARE PLANTS BEING REMOVED FROM THE BOG GARDEN?

The City of Greensboro, in partnership with Greensboro Beautiful, maintains the Bog Garden at Benjamin Park. In November 2017, Greensboro Beautiful volunteers and City staff launched a long-term project to remove invasive plants—plants that have been introduced from other regions of the world that crowd out local, native plants. Invasive plants do not support birds, insects, and other wildlife like native plants do.

Since the 2011 death of Dr. Joe Christian (the person most closely associated with the creation of the Bog Garden), the Bog has become overrun by non-native invasive plants. In 2012, a Bog Garden Management Plan was developed by Dr. Ken Bridle, Stewardship Director with the Piedmont Land Conservancy, in consultation with the City and GBI. In November 2017, GBI’s Public Gardens Committee approved a plan developed by the Bog Garden Plant Committee—a small core group of volunteers—addressing removal of invasive plants and replanting with native plants. The management plan a) outlines the restoration strategy with a focus on the natural community of a piedmont alluvial forest; and b) provides a plant list denoting desired native plants as well as unwanted invasive plants. This plan is now being implemented.

The Bog Garden Plant Committee began holding weekly workdays to remove invasive plants, and install native plants that are appropriate for the site. Since November 2017, volunteers have removed many invasives (primarily Fig Buttercup, English Ivy, bush honeysuckle, Japanese honeysuckle, and Japanese knotweed). As of August 2018, volunteers have replanted nearly 1,500 native plants in the Bog Garden, representing at least 59 different species. Many of the native plants were rescued plants, some were propagated from seed by N.C. A&T horticulture students, some were donated by NC Native Plant Society members, and some were purchased with funds from the Piedmont Bird Club and Greensboro Beautiful. Greensboro Beautiful recently received a $1,000 grant from the NC Native Plant Society’s B.W. Wells Stewardship Fund; and $300 from the T. Gilbert Pearson Audubon Society to assist with the purchase of native plants for installation at the Bog Garden Entrance to replace nearly 60 invasive bush honeysuckle shrubs that will be removed this fall.

Tim Hanauer of Earth Graphics visited the Bog Garden this past summer, and donated his time to develop a design for new native plantings in the Feathers and Fronds area facing Starmount Farms Drive.

Why do native plants matter?

All species need food (energy) to grow, survive, and reproduce. Energy is distributed through ecosystems through food chains and food webs. For example, squirrels eat acorns. So squirrels need oak trees to collect energy from the sun and grow those acorns. Multiply that single food chain (sun → oak tree → squirrel) many thousands of times and you will have a food web, where each plant supports specific birds, mammals, insects, or other wildlife species. Of course, plants do not take kindly to being eaten. To discourage animals from eating them, plants have developed various defensive mechanisms. Plant defenses may include toxic chemicals in their leaves/stems or physical barriers (e.g., thorns, hard seed coverings).

For a particular animal to feed on a particular plant, it needs to evolve the means to get around that plant’s defenses. For example, monarch butterfly caterpillars are able to feed on milkweed because they have evolved to do so—other insect larvae without those adaptations would not be able to handle the mild poison in milkweed’s sticky white sap. Here’s the key point when it comes to native plants: scientists estimate that it takes more than 10,000 years for a feeding relationship to develop between a particular insect and a particular plant.

When a non-native, invasive plant is introduced to an area, the native insects cannot feed upon it, insect-eating birds cannot feed on the insect larvae, and raptors and other bird predators have fewer birds to eat. In short, the whole ecosystem suffers.

Why focus on native plants in the Bog Garden?

As cities grow and forests come down to make room for development, there is less and less land left undeveloped to support native plants. It is, therefore, essential to promote native planting wherever feasible. The Bog Garden is a restored natural area. It is the perfect place to ensure that native plants exist to support local wildlife. Doing so further the mission of Greensboro Beautiful to conserve and enhance the beauty and ecology of our community.

How can I help?

- Greensboro Beautiful, a private non-profit, all volunteer organization, relies upon private donations to complete its work. You can donate securely online at GreensboroBeautiful.org.
- If you are able to volunteer your time, please contact Greensboro Beautiful at 336-373-2199, and we can connect you with the Bog Garden Plant Committee Co-Chairs Diane Laslie and Ann Walter-Fromson to assist with workdays each week. Please note that training is required to participate in invasive plant removal and native planting.

Where can I learn more?

North Carolina Native Plant Society:
ncwildflower.org/plant_galleries/invasives_list
National Audubon Society – Plants for Birds:
audubon.org/plantsforbirds
North Carolina Botanical Garden:
ncbg.unc.edu/invasive-plants-resources
North Carolina State University:
projects.ncsu.edu/goingnative/howto/mapping/invesxse/index.html
Bringing Nature Home: bringingnaturehome.net
GREENSBORO BEAUTIFUL RECEIVES BAYER GRANT

Greensboro Beautiful has established the Ornamental Grasses and Pollinator Meadow specifically to offer increased habitat and nutrition sources for local pollinators. This garden area in the Greensboro Arboretum is part of the Bayer Feed a Bee program’s $500,000 initiative to plant forage areas in all 50 states by the end of 2018.

In 2017, Greensboro Beautiful’s Public Gardens Committee approved a design created by Steve Windham with Root and Branch Gardens for the new Ornamental Grass Collection and Pollinator Meadow. By planting native grasses and other plants in this area, the goals are to 1) establish and maintain a pollinator forage at this public garden; 2) maintain two bee hives in this area which are being overseen by volunteer Rob Jacobs, beekeeper; and 3) promote pollinator education to the public through on-site signage and interpretive displays.

Planting of this collection began in June 2017, and two bee hives and ornamental fencing were installed. Plans are underway to develop and install an interactive kiosk and six educational signs throughout the Pollinator Meadow to provide education about native plants and grasses, types of pollinators, bees, and a call to action for the public.

“This initiative will help us to understand the importance of pollinators. Planting diverse, abundant forage will provide food; and help to sustain a healthier ecosystem,” says Lee Britt, Chair of Greensboro Beautiful’s Public Gardens Committee.

As one of the recipients of grants awarded during the fifth selection cycle of this two-year initiative, Greensboro Beautiful has received $5,000 to fund this planting project, which, together with the additional projects honored through the initiative, will help provide a tangible, sustainable solution to the current lack of forage for bees and other pollinators. In the fifth round of selection, 14 projects with demonstrable local impact have been funded across the country. This creates nearly 130 projects funded in 45 states as well as Washington, D.C. since the initiative’s launch!

“We are astounded by the terrific response we’ve received thus far from like-minded organizations desiring to join us in our efforts to support local pollinator populations,” said Becky Langer, project manager for the Bayer North American Bee Care Program. “This 50-state planting initiative will help further the reach of our Feed a Bee program by extending support to exceptional groups nationwide that are working to provide forage for pollinators through innovative and purposeful solutions.”

The projects range from planting additional native forage, integrated vegetation management (IVM) initiatives, habitat restoration programs, and other forms of establishing forage that benefit pollinators. Bayer has committed to fund projects in all 50 U.S. states by the end of 2018, including submissions from community groups, universities, parks, wildlife refuges, and more.

Applications for these forage project grants are being accepted on a rolling basis. Organizations may still apply, even if projects have already been funded in their states.

Those interested in joining the Bayer Feed a Bee program in the quest to provide ample forage for pollinators can follow along on the progress or submit their own project for consideration via the request for proposals at FeedABee.com/Impact.

GREENSBORO BEAUTIFUL'S 50TH ANNIVERSARY & NATURE'S RELATIONSHIPS

Contributed by Randal Romie, Urban Forestry Committee Co-Chair

This past June, as part of its 50th Anniversary Celebration, Greensboro Beautiful hosted a special presentation entitled “Partnering with Nature and the Environment”. This event featured guest speakers Helen Lowman, President & CEO of Keep America Beautiful, and Doug Tallamy, author of the award-winning “Bringing Nature Home”.

Doug’s presentation focused on how specialized relationships between animals and plants are the norm in nature rather than the exception. Plants that evolved in concert with local animals provide for their needs better than plants that evolved elsewhere. He explained why this is so, why specialized food relationships determine the stability and complexity of the local food webs that support animal diversity, why it is important to restore biodiversity to our residential properties, and what we need to do to make our landscapes functioning ecosystems once again.

After hearing Doug Tallamy speak in Greensboro in June, I decided that Greensboro Beautiful’s Urban Forestry Committee must take a new approach and get serious about native/North American trees as part of it’s community tree plantings. This would include revising the list of trees that Greensboro Beautiful makes available through its Memorial & Honor Tree Program. Acting as an Advisory Commission for Trees in Greensboro, Greensboro Beautiful should pursue and recommend American tree options for the City of Greensboro’s Tree Preservation and Landscape Ordinance. Elizabeth Link, City of Greensboro Planner and landscape architect, has stated that this process has already begun for City plantings; but that it has not been formalized as policy.

Native plants, bugs, & birds are about recognizing and promoting existing relationships in nature. We must, as human creations, recognize and promote successful relations with nature and, as stewards of the earth and our environment, understand and promote sustainable relations within nature. Let’s work together locally to do what we can to promote nature within our community.

I remember the native cherries growing up in the woods behind our house. The birds loved them and I thought it was because of the small black-red fruit that they provided. Now I remember that the native cherries were always full of bug nests and webs; and I thought they were nasty because of that. Now I am enlightened.
MEMORIAL/HONOR GIFT TREE PROGRAM

A very special gift is one that delights to give beyond the lifetime of the recipient.

This holiday season, show your love and appreciation with the lasting gift of a tree. **Deadline for this winter’s planting is November 1st.** Give online at GreensboroBeautiful.org, or call 336-373-2199, and we’ll do the rest. We’ll notify the recipient that a gift has been made to plant a tree in their honor, to celebrate an occasion, in memory of a loved one, or just to say thank you.

The most meaningful gift is one that will live on and benefit future generations!

50 Years of Beauty in the Making, and Beauty for the Keeping.

Another magnificent fall season is upon us. Greensboro’s lush and thriving tree canopy delivers a spectacular show with breathtaking shades of red, yellow, orange, and brown.

Greensboro is a beautiful and vibrant place to live, work, and raise a family; and Greensboro Beautiful is a large part of the reason why. Through your support, Greensboro Beautiful can celebrate 50 years of Beauty in the Making with four public gardens, tree lined medians, community litter cleanups, environmental efforts, free events in the gardens, thousands of volunteers lending their time and energy to make it all happen, and so much more.

When you connect with Greensboro Beautiful through your financial support, you make it all possible. As we celebrate our 50th Anniversary this year, we ask you to consider a financial gift to ensure our City’s Beauty for the Keeping.

The evidence of Greensboro Beautiful’s impact is all around you. We hope you’ll join us with your financial support today. Simply return your gift using the form below, or make a gift securely online at www.GreensboroBeautiful.org. You make a difference!

### ANNUAL GIVING FORM

- Yes, I want to help make and keep Greensboro beautiful, and enclose a tax-deductible donation.

(Please print your name as you would like to be listed)

Name ____________________________________________________________

Phone __________________________________________________________

Company (if contribution is from a business) ________________________________________________________________

Address ____________________________________________ City/State/Zip ________________________________

E-mail address ______________________________________________________________________________________________

### GIVING LEVEL

- Platinum Sponsor ($10,000 and up)
- Gold Sponsor ($5,000-$9,999)
- Silver Sponsor ($2,500-$4,999)
- Bronze Sponsor ($1,000-$2,499)
- Benefactor ($500-$999)
- Sustainer ($250-$499)
- Patron ($100-$249)
- Supporter ($50-$99)
- Contributor ($25-$49)

Exact amount of your gift $__________

### PAYMENT METHOD

- Check
- Pledge (date to be billed before June __________)
- VISA
- MasterCard
- American Express

Account Number ___________ Exp. ____________ Security Code on back ____________

Signature ____________________________________________________________

Complete and return with your payment to: Greensboro Beautiful, Inc., 1001 Fourth Street, Greensboro, NC 27405

### FOREVER GREEN SOCIETY

Greensboro Beautiful has established a planned giving program for those planning to make an estate gift to our organization. These gifts will help build a base of resources to provide a steady stream of income for Greensboro Beautiful for years to come.

Through Greensboro Beautiful’s relationship with the Community Foundation of Greater Greensboro, professional advisory staff is available to discuss estate planning, and to assist in making arrangements.

**How to Give Through Your Estate**

- Direct in your will that Greensboro Beautiful receive all or a percentage of your remaining estate assets after payment of any specific bequests and estate-related expenses.
- Establish a Charitable Remainder Trust that pays lifetime income to your beneficiaries, after which the trust assets are given to Greensboro Beautiful.
- Designate Greensboro Beautiful as the beneficiary of your IRA, 401(k), other retirement plan, or a life insurance policy.
- Designate Greensboro Beautiful as the beneficiary of identified financial accounts.

If you have included Greensboro Beautiful in your estate planning, we’d like to know, so we can include you in our Forever Green Society.

The most meaningful gift is one that will live on and benefit future generations!
50 YEARS OF GREENSBORO BEAUTIFUL
4 KEY PROGRAMS & BENEFITS

Greensboro Beautiful has educated and encouraged citizens to participate in **Clean Community Programs** & Recycling since the 1970’s

**50th Anniversary Fact:**
Between 1 and 2 tons of litter are picked up each year by volunteers participating in Greensboro Beautiful’s three litter cleanups.

Greensboro Beautiful has **Landscaped Public Thoroughfares** at hundreds of sites in Greensboro

**50th Anniversary Fact:**
Greensboro Beautiful’s first public landscape project was a brick welcome sign at the corner of Florida Street and Gate City Boulevard, where Gateway Gardens now stands.

Greensboro Beautiful conducts **Community Tree Planting** and Urban Forestry programs

**50th Anniversary Fact:**
Since 1982, Greensboro Beautiful has planted 101,554 trees through its Memorial/Honor Tree Program, Community Tree Plantings, and Tree Giveaways

Greensboro Beautiful has developed and maintains **Four Public Gardens** – The Greensboro Arboretum, The Bog Garden, The Tanger Family Bicentennial Garden and Gateway Gardens

**50th Anniversary Fact:**
From 2008 to 2018 alone, GBI has raised and contributed over $3.2 million dollars in private donations to Greensboro’s four public gardens. This doesn’t include over $1.3 million raised in endowment funds specifically designated for future development and enhancement of the public gardens, or the hundreds of volunteer hours spent each year in each of the four gardens.

Greensboro Beautiful raises about $150,000 each year in private contributions to fund projects on public property. Over the past 50 years, millions of dollars have been generated by Greensboro Beautiful to enhance our community, and thousands of volunteer hours are given each year to support our efforts. Many of these volunteers have continued in active service to the organization for over 25-30 years.