GIFT TREE STORIES

Share Yours With Us!

Greensboro is blessed with many tree-lined streets, medians, parks, streams, and gardens. This is due, in large part, to Greensboro Beautiful’s Memorial & Honor Tree Program. For over 40 years, this program has provided a way to remember loved ones, honor friends, and celebrate special occasions with the lasting gift of a tree.

Numerous individuals, companies, and groups have participated in this program over the years; remembering loved ones that have passed, celebrating the birth of a baby, paying tribute to retirees, observing an anniversary or wedding day, giving for the holidays, or simply saying “thank you”.

Trees planted through this program have stories, and we’d like to hear yours. If you have purchased a tree in memory or honor of someone, we’d like to hear about why you chose this particular gift. If you have been the recipient of a memorial or honor tree, we’d like to hear how the tree has become a part of your life.

Greensboro Beautiful is collecting these stories to share as part of the organization’s 50th Anniversary celebration next year. We encourage you to share your gift tree story by emailing us at GreensboroBeautiful.org, or by mailing it to the Greensboro Beautiful address.

GARDEN SPOTLIGHT

Botanical Name: Muhlenbergia capillaris
Common Name: pink muhly grass
(See at the Greensboro Arboretum and at Gateway Gardens)
Height: 3’-4’ with blooms
Spread: 3’
Flower: airy pink seed heads in fall
Site: Very well drained location in full sun, avoid planting in the late fall or winter.
Leaf: Very fine bladed grass
Muhlenbergia is a showstopping native grass. Drought tolerant with little maintenance involved, few plants can draw attention like a mass of pink muhly grass in the fall. As temperatures begin to drop, pink seed heads appear like plumes of smoke above the foliage. Definitely an autumn fan favorite!

NEIGHBORWOODS

Community Tree Planting Program

Saturday, November 4
Sunset Hills Neighborhood
Check-in begins at 9:30 am

Nearly 250 trees will be planted as part of this year’s tree planting. Volunteers of all ages and abilities are needed!

Volunteers will be placed on one of many planting teams. All teams will plant, mulch, and water trees with the help of a knowledgeable planting supervisor. Volunteers are encouraged to bring a shovel, a 5-gallon pail or bucket, and dress for inclement weather (we’ll plant rain or shine). A limited number of shovels and buckets will be available from Greensboro Beautiful.

The NeighborWoods Program is a partnership between Greensboro Beautiful, the City of Greensboro, the NC Cooperative Extension Service, and neighborhoods. Trees for the NeighborWoods Program are funded by private, tax-deductible donations to Greensboro Beautiful’s Tree Fund.
GREENSBORO BEAUTIFUL KICKS OFF ITS ANNUAL GIFTS CAMPAIGN

GBI kicked off its 2017-18 Annual Gifts Campaign at the combined Board & Advisory Board meeting on September 21st. April Harris announced that during the organization’s 50th Anniversary Year, the goal is to raise over $80,000 in private annual gifts from the community at large. She Chairs the Donor Engagement Team, comprised of members of the Board of Directors and Advisory Board including: Alexa Aycock, Rachel Blake, Susan Brewer, Lee Britt, Kathy Cates, Lynne Leonard, Kitty Lyon, Donna Maynard, Edith McNeal, Tennie Skladanowski, Marty Stover and Caitlin Uhl. This group is charged with cultivating and engaging current and potential donors to GBI. For more information on how you can support this year’s Annual Gifts Campaign, see page 7.

BIG SWEEP GREENSBORO

Greensboro Beautiful thanks the following for participating in the Big Sweep cleanup. With their help, more than 300 bags of trash and debris were removed from roadways, streams, and neighborhoods throughout Greensboro.

Heather Aherne & Family; Boy Scout Troop 101; Andrea Coleman; Cotes Courts; Crescent Rotary Club; Early College at Guilford Environmental Club; East Greensboro Rotary Club; Kathleen Clay Edwards Family Library; Jim Eldrett; Asher Ermentrout; Freethinkers, Atheists, Agnostics’ Community of the Triad; Friendly Dentistry, John & Sue Garry; Gate City Rotary Club; Girl Scout Troop 02481; Girl Scout Troop 41227; Greensboro Day School; Greensboro Host Lions; Greensboro Power Squadron; Guilford College United Methodist Church; Guilford Park Presbyterian Church; Hannah Haymore & Family; High Point University Environmental Ethics Class; Hope Academy; Christina Larson; Tiana Little & Family; Nancy Morse; NC A&T Aggie Livewires; NC A&T Honors Program; NC A&T NSBE Chapter; New Birth Community AME Church YPD; New Light Baptist Church Girl Scouts; NFBPA; Sue Rogers; Dan Smith; Southern Guilford New Generation Rotary Club; St. Matthews United Methodist Church; Tom Suher; Summit Rotary Club; Caitlin Uhl; Unifour One; Liz Urquhart; Ashlee & John Wagner; Western Guilford High School; Westerwood Neighborhood; Kimberly Wheat and Friends.

Many thanks also to the Rotary Clubs of Greensboro for sponsoring Big Sweep, and Greensboro’s Field Operations Department for providing trucks and staff.

Thank you for helping clean up Greensboro this fall!

GREENSBORO BEAUTIFUL COMPLETES OLD MILL AT TANGER FAMILY BICENTENNIAL GARDEN

Last year, Greensboro Beautiful’s Board of Directors approved $135,000 to construct an Old Mill and Mill Pond, reminiscent of an original mill that David Caldwell operated on this historic site in the 1780’s. The Old Mill functions as a remembrance of David Caldwell’s mill, his habitation of this area, and provides another destination amenity that straddles the common boundary between the Tanger Family Bicentennial Garden and David Caldwell Historic Park.

The mill is an open, barn-like structure, with a free-standing water wheel that works from an independent pump and simulates a working wheel. Water is pumped up a pipe that carries water through the “race” and pours water onto the wheel.

After many years of research, Gary Brown, Project Manager, located two of the original David Caldwell millstones; and was successful in getting one of those returned from Wilmington, NC back to Greensboro. It is a 9”x40” gray granite millstone weighing 1,400 pounds; and it is displayed inside the mill.

Two additional gifts totaling $10,500 were received to fund construction and interpretive displays inside the mill. One of the objectives is to tell the story of the many Guilford County mills of yesteryear; and to highlight their significance to our economy, culture, community, and development.

Construction of the Caldwell Old Mill was completed this summer; and additional programming inside is being developed to further tell the story of old mills in the North Carolina Piedmont region. Additional landscaping is being installed this fall in memory of long-time Greensboro Beautiful volunteer, Graham Pritchard.

Stop by, relax, and admire this new garden focal point!

Photo above courtesy of Doug Swanson
Greensboro Beautiful presented its annual awards on Thursday, September 21. Congratulations to the following recipients!

The 2017 Lifetime Achievement Award was posthumously awarded to Graham Pritchard for his many years of service to Greensboro Beautiful, and to a number of its projects and programs. Graham’s wife, Becca, accepted the award.

Mebane Ham was presented with the Award of Distinction. Mebane has served in a number of capacities with Greensboro Beautiful for nearly 20 years. Mebane also coordinates each of Greensboro Beautiful’s amazing garden events.

Caitlin Uhl received the Outstanding Board Member Award. Caitlin serves as Secretary/Treasurer of Greensboro Beautiful, and has taken on a number of leadership roles with the organization’s projects; most recently, to oversee beer and wine sales at Greensboro Beautiful’s garden events.

Steve Windham received the Partnership Award for his service to Greensboro Beautiful through partnering with New Garden Landscaping & Nursery on a number of garden projects.

Beverley Gass was presented with the Neighborhood Service Award in recognition of her leadership in the Sunset Hills Neighborhood to develop the NeighborWoods application, and to involve residents in requesting nearly 250 trees for planting this fall.

There were three worthy recipients of the Volunteer Service Award: Tar Heel Garden Club was recognized for their volunteer service to Greensboro Beautiful as a club over the past years; James Lyons was recognized for his technical expertise and volunteer support at Greensboro Beautiful’s garden events; and Leslie Scher was recognized for taking on a number of volunteer roles within Greensboro Beautiful.

Kitty Lyon received the Special Recognition Award for her amazing leadership of the planning committee for the 2016 Good Night Moon Gala, and for securing new sponsorships for the event.

Uma Franceschini was awarded the Youth Service Award for her volunteer support of Greensboro Beautiful’s Garden events, and the Holiday Greenery Festival. (the award was presented to her at her school)

The Davey Tree Company received the Outstanding Single Project Award for providing Emerald Ash Borer treatments and for developing educational signage and flyers in Lake Daniel Park in 2017.
EXECUTIVE COMMITTEE
April Harris, Chair  Daniel Smith, Vice-Chair
Caitlin Uhl, Secretary/Treasurer
Steve Windham, Immediate Past Chair
Richard Allen  Lee Britt  Judy Morton
Jeni Powell  Mary Purnell  Randal Romie
Kathy Cates, City Beautiful Director
Lynne Leonard, City Beautiful Coordinator
Edith McNeal, Administrative Assistant
Marty Stover, Administrative Assistant

BOARD OF DIRECTORS
Carolyn Allen  Alexa Aycock  Susan Brewer
Andrena Coleman  David Craft  Heather Crews
Keith Francies  Beverley Gass  Gloria Jordan
Candace Martin  Donna Maynard  Chewan Moore
Jean Moxley  Leslie Scher  Tennie Skladanowski
Tom Suher  Cilie Sutton

Ex-Officio
Nancy Vaughan, Mayor, City of Greensboro
Phil Fleischmann, Community Recreation Services Director, Parks & Recreation Department
Ron McMillan, Park Maintenance and Operations Manager, Parks & Recreation Department
Dale Wyrick, Director, Field Operations Department
Steve Phipps, Landscape Maintenance Supervisor, Field Operations Department
Sue Schwartz, Director, Planning & Community Development Department
Judson Clinton, City Arborist, Planning & Community Development Department
Lorraine Neill, President, Greensboro Council of Garden Clubs

ADVISORY BOARD
Community Organization Representatives
Boy Scouts of America - ONS Council: Ed Martin
Girl Scouts, Carolinas Peaks to Piedmont: Esther Bringman
Guilford College: David Hildreth
Guilford County Cooperative Extension: Hanna Smith
Guilford County Master Gardeners: Catherine Aiken
Guilford Horticultural Society: Jon Roethling
Hospice & Palliative Care of Greensboro: Sally Cobb
Edwards Family Library: Melanie Buckingham
Rotary Clubs of Greensboro: Mark Kolada
UNCG Office of Leadership & Service Learning: Cathy Hamilton

Business Representatives
Dow-Corning Corporation: Penny Partido
First Bank: Ren Stewart
New Garden Landscaping & Nursery: Jessica Story
Next to Nature Landscape Design: Tucker Beeninga
UPS: Julie Burns

At-Large Representatives
Bobby Bassi, Jr.  Rachel Blake  Gary Brame
Lynn Bresko  Jim Brooks  Chris Fay
Aden Hailemariam  Gail Hill  Yvonne Johnson
Al Konchar  Claudel Lassiter  Kitty Lyon
Kathy Norcott  Mona O’Bryant  Rachel Percival
Betty Potter  Graham Ray  Norman Smith
Celine Sprague  Ann Steighner  Adrianne Wilson

MEMORIAL & HONOR GIFT TREE PROGRAM
Remember loved ones, honor friends, celebrate life’s milestones and special occasions with the unique and lasting gift of a tree.
Call 336-373-2199 or make your gift online at GreensboroBeautiful.org.
Deadline for this year’s planting is November 1st.
Holiday Greenery Festival

Fraser Fir Wreaths & White Pine Roping

34” extra large
28” large
22” medium
(single-faced and double-faced available)
12” small
25-yard bundle white pine roping

New This Year:
Mixed-Greens Wreath!
24” mixed-greens wreath made with a combination of Fraser fir, boxwood, and Leyland cypress.

Discounts
- Order during the month of October to save $1 off each wreath, bundle of roping, and light ball ordered.
- Order online, and all applicable discounts will be calculated automatically.

Poinsettias
Available in 5 colors (see color representations below), each comes in a 6.5” pot.

Light Balls
10”-12” with 100 lights, available in your choice of white or multi-color lights.

Circle of Caring
Share the tradition with home-bound seniors
With your help, Greensboro Beautiful will ensure that a wreath with a handcrafted red bow are donated and delivered to a Mobile Meals recipient in our community.

Event Day
Sunday, December 3  .  12-5 pm*
Lewis Recreation Center . 3110 Forest Lawn Dr.
Place your order now! Then pick up your greenery and light balls, shop the local artisans, and share in a free art activity for kids. The sounds and smells of the holiday will fill the air, so bring your friends and join us. A very limited number of wreaths, roping, and poinsettias will be available for purchase at the event, so order yours now.

*Unclaimed greenery and poinsettias as of 5 pm will be donated to local charitable organizations.

3 Easy Ways To Order
- Complete and return the order form at right, OR
- Order by phone at 373-2199, OR
- Order online at GreensboroBeautiful.org. Applicable discounts will be calculated automatically.

ORDER NOW!

Fraser Fir Wreaths
_____ 34” extra-large single-faced wreath(s) x $35.00 ea. = $_______
_____ 28” large single-faced wreath(s) x $32.00 ea. = $_______
_____ 22” medium single-faced wreath(s) x $24.00 ea. = $_______
_____ 22” medium double-faced wreath(s) x $30.00 ea. = $_______
_____ 12” small single-faced wreath(s) x $16.00 ea. = $_______

Mixed-Greens Wreath
_____ 24” single-faced wreath(s) x $30.00 ea. = $_______

Roping
_____ 25-yard bundle(s) white pine roping x $34.00 ea. = $_______

Light Balls
_____ White lights x $20.00 ea. = $_______
_____ Multi-color lights x $20.00 ea. = $_______
Subtotal = $_______
If ordering by Oct. 31, subtract $1 off EACH item ordered ABOVE ONLY - $_______
Subtotal = $_______

Bows
_____ 12” Handcrafted red velvet bow(s) x $5.00 ea. = $_______

Circle of Caring
Donate wreath(s) to a Mobile Meals recipients x $20.00 ea. = $_______

Poinsettias
_____ Red x $15.00 ea. = $_______
_____ White/Cream x $15.00 ea. = $_______
_____ Marble x $15.00 ea. = $_______
_____ Burgundy x $15.00 ea. = $_______
_____ Ice Punch x $15.00 ea. = $_______
TOTAL AMOUNT ENCLOSED $_______

q My order totals $300 or more. Please contact me to discuss delivery.
Name______________________________________________________
Business Name (if applicable)__________________________________
E-Mail_____________________________________________________
Address____________________________________________________
City/StateZip________________________________________________
Phone _____________________________________________________

Payment
q Check Enclosed (made payable to Greensboro Beautiful)
q MasterCard  q VISA  q American Express
Account #
Name on Card_________________________  Security Code (on back of card) __________

TOTAL AMOUNT ENCLOSED $_______

Return with payment to Greensboro Beautiful
1001 Fourth Street, Greensboro, NC 27405
or place your order online at GreensboroBeautiful.org
ART IN THE ARBORETUM

This year’s Art in the Arboretum was a fantastic day for everyone. The weather was perfect as it was a beautiful, crisp fall day. Over 5,500 were in attendance enjoying the art, music, food, activities, and exhibits.

Many thanks to the Event Planning Committee, Botanical Gardens staff, and event volunteers for all the planning and work that went into making this event a huge success; and to 88.5 WFDD for promotional assistance.

Art in the Arboretum is made possible by Greensboro Beautiful through private donations from the community.
ANNUAL GIVING FORM

Yes, I want to help make and keep Greensboro beautiful, and enclose a tax-deductible donation. (Please print your name as you would like to be listed)

Name___________________________________________________________Phone__________________________

Company (if contribution is from a business)_____________________________________________________________

Address_________________________________________________City/State/Zip_____________________________

E-mail address___________________________________________________________________________________

GIVING LEVEL

- Platinum Sponsor ($10,000 and up)
- Gold Sponsor ($5,000 and up)
- Silver Sponsor ($2,500-$4,999)
- Bronze Sponsor ($1,000-$2,499)
- Benefactor ($500-$999)
- Sustainer ($250-$499)
- Patron ($100-$249)
- Supporter ($50-$99)
- Contributor ($25-$49)

Exact amount of your gift $___________

PAYMENT METHOD

- Check
- Pledge (date to be billed before June 1______)
- VISA
- MasterCard
- American Express

Account Number__________________________Exp.____________________Security Code on back______________

Signature_________________________________________________________________

Complete and return with your payment to: Greensboro Beautiful, Inc., 1001 Fourth Street, Greensboro, NC 27405
**Help us identify “Litter Hotspots”!**

Litter is so much more visible during the winter months; which makes it seem like there is so much more - on exit ramps, at intersections, in ditches, along railroads, around shopping centers, in creeks and streams, all along wooded areas. This cleanup is an opportunity to clean up sites we may have overlooked during our spring and fall cleanups.

In the coming months, as you see littered spots that need cleaning up, please let us know by emailing us at GreensboroBeautiful@gmail.com. Tell us the specific location using street names, intersections, landmarks, etc.

We'll compile a list of these “hotspots” and post them to an online map. Volunteer groups from throughout the community will then be given the opportunity to help by choosing which sites they’d like to clean up using this map.

Greensboro Beautiful will provide all cleanup supplies, and our goal is to have all sites cleaned up between February 10th and 28th.

Between now and then, please help us by reporting areas in our community which could use a little help with clean up.