

**DEAR ARTISTS & CRAFTSMEN:**

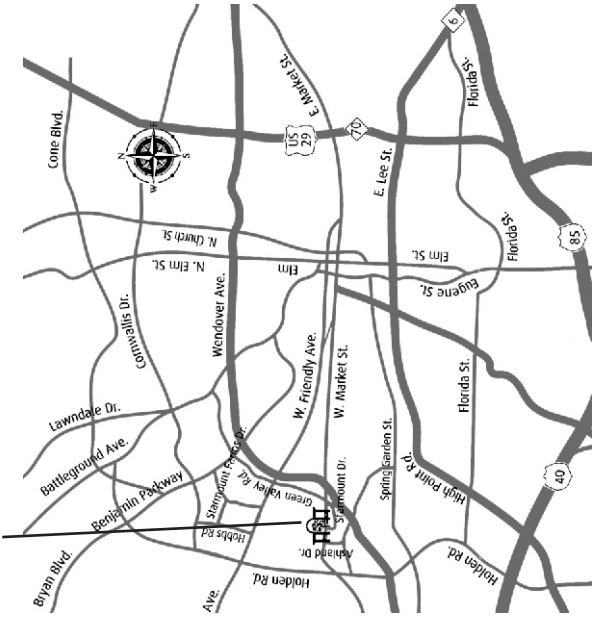
You are invited to apply for participation in Art in the Arboretum, a project of Greensboro Beautiful and the Greensboro Parks & Recreation Department.

Art in the Arboretum will be held on Sunday, October 3, 2021 from 12-5 pm in the Greensboro Arboretum, located at 401 Ashland Drive, just off Wendover Avenue and W. Market Street within Lindley Park.

The event will feature juried art & fine crafts, food, entertainment, and a variety of activities for visitors of all ages to enjoy.

Please note that applications are due on August 13, and that a maximum of 50 artists will be accepted.

**Greensboro Arboretum**



GREENSBORO Beautiful  
Make it. Keep it.  
2800 E. Gate City Blvd.  
Greensboro, NC 27401  
(336) 373-2199  
www.GreensboroBeautiful.org

# Art

IN THE  
**ARBORETUM**

*a juried art & fine craft exhibit and sale*

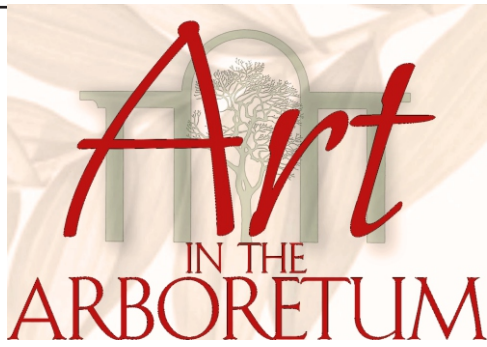
SUNDAY,  
OCTOBER 3, 2021  
12-5<sup>PM</sup>

AT THE  
GREENSBORO  
ARBORETUM  
401 ASHLAND DRIVE

**-ARTIST APPLICATION-**

Made possible by Greensboro Beautiful through private donations from the community.





## INFORMATION FOR ARTIST APPLICANTS

### DATE & TIME

Sunday, October 3, 2021  
12-5 pm

### LOCATION

Greensboro Arboretum  
401 Ashland Drive  
Greensboro, NC 27403

### FEES & SPACES

- \$15 Application Fee per media (non-refundable)
- \$110 / 1 space (10'x10')
- \$160 / 2 spaces (20'x10')  
*All spaces are along the garden's paved walkway.*
- All fees must be included with the completed application.
- The application fee is non-refundable. The space fee will be returned if you are not accepted as an exhibitor.
- No more than two (2) exhibitors may share a space. However, both exhibitors must submit an application and application fee and be accepted.

### IMPORTANT DATES

Applications due: August 13  
*(postmarked by August 16th will be accepted)*  
Acceptances emailed: September 3

### ELIGIBILITY

- All work must be handmade by the applying artist – no exceptions.
- No manufactured goods, imports, live animals or concessions will be allowed.
- No work produced with commercial kits, molds, patterns, plans, or prefabricated forms.
- Mass produced items of your original design may be considered with approved documentation.

### TO APPLY

- Each artist wishing to participate must submit a completed application. (Applications may be completed and submitted online.) Joint applications will not be accepted. A maximum of two (2) exhibitors may share a space. However, both exhibitors must submit an application and an application fee in order to be accepted.
- Applicants may select a maximum of two (2) media categories. There is a \$15 application fee per media.
- Submit 5 images of your work for each media (photographs and images on CD accepted – no slides or samples). Each image must be labeled with the artist's name, and with a number to correspond with the image descriptions on the application. (Photos or CD's will be returned at the event, or mailed to you).
- All applicants must complete the Artistic Process Statement for each media. The following should be addressed:
  - 1) identify process/techniques used including materials and methods of handling those materials
  - 2) specific explanation of how the work is produced by you
  - 3) if assistants/apprentices are used, a concise statement of their involvement
  - 4) if work is mass produced, indicate source; i.e., foundry, print lab, etc. Attach a separate sheet if necessary.

- Enclose the non-refundable application fee of \$15 per media and the appropriate space fee with your application. **Make checks payable to Greensboro Beautiful, Inc.**
- A bank charge of \$25 will be assessed for all returned checks.
- Incomplete applications will be returned.
- Acceptance is not guaranteed based on previous participation in this event.

### SELECTION & ACCEPTANCE

- Applications will be reviewed by a panel of experienced, qualified judges.
- All applicants will be judged and given a score within the media category in which the artist applies. Artists with the highest scores within each media category will be accepted.
- Judges will make final acceptances based on highest scores, and a need to maintain a balanced show that represents artists from all media categories.

- All decisions of the reviewing panel are final.
- All accepted exhibitors will receive an Event Acceptance Packet containing event information, map, parking, check-in, lodging, etc.
- Space assignment of all exhibitors will be made by the Event Committee. All assignments are final.
- Accepted exhibitors may not transfer the use of his/her space to another artist.

### OTHER THINGS TO KNOW

- The Judging Panel reserves the right
  - 1) to deny entrance into the event to any artist whose work does not meet the event's standards of quality.
  - 2) to remove from the show – without refund – any exhibit or portion of an exhibit that is not comparable to the submitted images, and which might not be acceptable for family viewing (if you question whether it is appropriate for family viewing, it probably is not). The work on display must be the same as the images submitted with the application.
  - 3) to have removed any item being exhibited which is not produced by the artist.
- Show coordinators reserve the right to advise participants to leave (without refund) if they do not meet these criteria or have misrepresented their display to the Judging Panel.
- Each accepted artist must be in attendance. Sending a representative is not allowed.
- No "sale" and/or "show special" signs allowed.
- In the event of cancellations, artists will be pulled from a waiting list based on their jury score and relevant media category. Every attempt will be made to pull from the waiting list as soon as possible.
- Submission of completed application indicates applicant's agreement to all rules contained herein.
- Show Coordinators reserve the right to bar participants from future shows if these guidelines are not met.
- All artists and their displays must be out of the garden of 7 pm following the event.

## CANCELLATIONS/REFUNDS

### Vendor Cancellation

After all fees are paid, applicants are entitled to the following refund of space fees upon cancellation:

- By 5 pm September 10: 50%  
After 5 pm September 10: No refund

### Event Cancellation

On event day, should extenuating circumstances arise and/or extreme conditions exist that require the event to be cancelled, there will be no refunds. All revenues received from vendors for this event are used to cover planning, promotional, and operational costs. Thank you for your understanding.

## EVENT DAY & SETUP

- Event check-in is in the Lindley Park baseball field parking lot, **3299 Starmount Drive**, adjacent to the Greensboro Arboretum.
- The event will be held outdoors. Please be prepared for various types of weather.
- Garden staff and event volunteers will assist with setup on the morning of the event beginning at 8:00 am.
- No campers, trailers or RV's are allowed in the garden.
- Exhibitors must provide all display equipment, which must meet city fire codes. Fire regulations will be mailed to you with your Event Packet.
- Only fire-retardant tents will be allowed.
- No structures requiring stakes that are placed in the ground will be permitted in the garden. Exhibitors using tents must bring weights to stabilize and secure tents in place.
- All vehicles must be removed from the garden by 11:00 am, and may park in the designated artist parking area.
- Vehicles may not drive on the grass.
- Each exhibitor is responsible for collecting and paying applicable North Carolina Sales Tax.
- Exhibitors are not required to have a separate city privilege license due to event producers holding one.
- All accepted exhibitors are expected to exhibit for a full day at the event. Those leaving early will not be invited to future events.

## ELIGIBLE MEDIA CATEGORIES

### CLAY

*No commercial casts or molds permitted.*  
Original works made of clay/ceramic

materials (porcelain, stoneware, raku pottery, etc.) by the artist.

### CRAFT (three subcategories)

1. Candles - handcrafted candles of all types made by the artist
2. Leather - includes hats, handbags, belts, and other items tooled from leather by the artist.
3. Soap - handcrafted soap of all types made by the artist. This category also includes lotions, bath salts, etc.

### DRAWING

Original artwork created using dry media such as chalk, charcoal, pencil, crayon, or from fluid media such as ink applied by pen or brush.

### FIBER (ART)

Original, handcrafted non-wearable textile items such as rugs, quilts, felting and weaving which are painted, dyed and/or embellished.

### FIBER (WEARABLE)

Original, handcrafted wearable textiles such as coats, scarves, shirts, and handbags not made of leather.

### FINE ART PAINTING

Original two-dimensional work created by the artist in oils, acrylics, watercolors, etc. on traditional canvas or art papers.

*Prints of original works are acceptable.*

### FOLK ART

Original, handcrafted works such as paintings, sculptures, basketry, and found objects marked by attributes including highly decorative design, bright, bold colors, flattened perspectives, and strong forms in simple arrangements, and immediacy of meaning.

### FURNITURE

Original, handcrafted, functional furniture such as tables, chairs, screens, desks, beds, etc. crafted from any material.

### GARDEN ART

Original handcrafted works made for the garden such as mosaics, bird baths, feeders and houses, sculpture, stepping stones, etc.

### GLASS (two subcategories)

1. Blown Glass: Handmade blown glass objects in which no part of the finished pieces is the result of mass reproduction.
2. Fused/Stained Glass: Handmade fused glass or stained glass objects in which no part of the finished pieces are the result of mass

reproduction. No glass jewelry in this category.

### JEWELRY (three subcategories)

*All jewelry must be original and handcrafted by the artist. No commercial casts or molds permitted.*

1. Beaded - Personal adornment such as bracelets, necklaces and rings made by the artist from any material using basic beading techniques.
2. Glass - Personal adornment such as bracelets, necklaces and rings made by the artist from glass using lampworking and fused glass techniques.
3. Metal Smith - Personal adornment such as bracelets, necklaces and rings made by the artist using traditional metalsmithing techniques. Includes use of gems, enamels, and wire wrapping.

### MIXED MEDIA

Original, handcrafted, non-sculptural work combining more than one media and/or technique to create a single work of art such as collage, painting and drawing.

### PHOTOGRAPHY

Signed, numbered limited edition prints, from the artist's own original images.

### SCULPTURE

Original, handcrafted, three-dimensional work in any medium such as marble, clay, wood, plastic, metals, and found objects. No commercial casts or molds are permitted.

### WOOD

Original, handcrafted works from wood -- excluding furniture and sculpture -- which are hand-tooled, machine-worked, machine-turned or machine-carved such as toys, bowls, cutting boards, etc.

## AWARDS

Best of Show	\$300
Second Place	\$200
Third Place	\$100

## CONTACT INFO

Mebane Ham, Coordinator  
Art in the Arboretum  
P.O. Box 9874  
Greensboro, NC 27429  
Mebane@MebaneHam.com  
(336) 273-7448



# 2021 ARTIST APPLICATION

Please complete and submit with all applicable fees.

Application may also be completed and submitted online at  
[GreensboroBeautiful.org](http://GreensboroBeautiful.org).

Application Deadline: August 13, 2021

Name: \_\_\_\_\_

Trade Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_  
(best number to contact you)

Website: \_\_\_\_\_

Space Preference:  1 space (\$110)  2 spaces (\$160)

## Media Categories (Select no more than 2)

Select the category which best defines your work or works.  
Indicate subcategory if applying in Craft, Glass, or Jewelry.  
(Check no more than 2.)

- |  |                                      |
|--|--------------------------------------|
| <input type="checkbox"/> Clay              | <input type="checkbox"/> Glass       |
| <input type="checkbox"/> Craft             | <input type="radio"/> Blown          |
| <input type="radio"/> Candles              | <input type="radio"/> Fused/Stained  |
| <input type="radio"/> Leather              | <input type="checkbox"/> Jewelry     |
| <input type="radio"/> Soap                 | <input type="radio"/> Beaded         |
| <input type="checkbox"/> Drawing           | <input type="radio"/> Glass          |
| <input type="checkbox"/> Fiber (Art)       | <input type="radio"/> Metal Smith    |
| <input type="checkbox"/> Fiber (Wearable)  | <input type="checkbox"/> Mixed Media |
| <input type="checkbox"/> Fine Art Painting | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Folk Art          | <input type="checkbox"/> Sculpture   |
| <input type="checkbox"/> Furniture         | <input type="checkbox"/> Wood        |
| <input type="checkbox"/> Garden Art        |                                      |

## Category Specifics

Please list keywords that most closely describe the type of work you produce: (For example: If your category is wood, you may list copper top birdhouses, painted toys, plant holders, etc.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Briefly describe enclosed images

Image 1 \_\_\_\_\_

Image 2 \_\_\_\_\_

Image 3 \_\_\_\_\_

Image 4 \_\_\_\_\_

Image 5 \_\_\_\_\_

## Artistic Process Statement

In the following space, describe your artistic process for each media (attach separate sheet if necessary).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Price Range of Items \$ \_\_\_\_\_ to \$ \_\_\_\_\_

## Statement (must be signed)

I have read, understand and agree to the requirements and regulations as presented in this application, and agree to abide by them. All information I have provided is correct. I understand and agree that I enter my work at my own risk and that the sponsors are not responsible for damage, theft or losses.

Signature \_\_\_\_\_

**Make check payable to Greensboro Beautiful, Inc.**

remit to: Mebane Ham, Coordinator  
Art in the Arboretum  
P.O. Box 9874  
Greensboro, NC 27429

## Checklist

- Completed application.
- Application fee (non-refundable)  
(\$15 per media) \_\_\_\_\_ x \$15.00 = \$ \_\_\_\_\_ .00
- Space fee (1 space) \$110.00
- Space fee (2 spaces) \$160.00
- Photos or CD with images of your work.
- Total Amount Enclosed \$ \_\_\_\_\_ .00

## Office Use Only

Date Received \_\_\_\_\_

Score \_\_\_\_\_

Notes \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Space(s) Assignment \_\_\_\_\_