



**CITY OF GREENSBORO  
FOR IMMEDIATE RELEASE**

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***City to Celebrate Arbor Day on March 19***  
*Event coincides with grand opening of Downtown Greenway*

GREENSBORO, NC (March 1, 2010) – Mayor William Knight has proclaimed Friday, March 19, as Arbor Day in Greensboro.

To celebrate the annual event, which encourages residents to protect existing trees and plant new ones, the City of Greensboro will hold a tree planting ceremony in conjunction with the grand opening of Phase I of the Downtown Greenway, a 4.2-mile multi-use trail that loops around downtown Greensboro. The event will take place at 3:30 pm Wednesday, March 24, near the two large trees at the midway point on the Greenway (approximately 700 feet west from South Eugene Street).

In addition, on Saturday, April 10, from 1-5 pm, the City will give away 200 White Oak seedlings at the Earth Day Fair held at the Kathleen Clay Edwards Family Library, 1420 Price Park Rd.

For the past 19 consecutive years, Greensboro has been recognized as a Tree City USA by the National Arbor Day Foundation. Mayor Knight “encourages all residents help care for our trees and woodlands, support the City’s Community Forestry Program and observe Arbor Day by planting trees to promote the well-being of present and future generations.”

This year's Arbor Day celebration is sponsored by the City’s Urban Forestry Program, the Downtown Greenway, Greensboro Beautiful Inc., the NC Cooperative Extension Service in Guilford County, and Duke Energy.

### MORE ###

For additional information contact Mike Cusimano, the City's Urban Forester, at 336-373-2150 or visit the Planning Department's Web site at [www.greensboro-nc.gov/Departments/Planning/forestry/](http://www.greensboro-nc.gov/Departments/Planning/forestry/).

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The City works with the community to improve the quality of life for residents through inclusion, diversity, and trust. As the seventh largest employer in Greensboro, the City has a professional staff of 2,800 employees who maintain the values of honesty, integrity, stewardship, and respect. The City is governed by a council-manager form of government with a mayor and eight council members. For more information on the City, visit [www.greensboro-nc.gov](http://www.greensboro-nc.gov) or call 373-CITY (2489).