

MARK YOUR CALENDAR!

As part of Greensboro Beautiful's 50th anniversary celebration, you are invited to join us for a special presentation.

**SATURDAY, JUNE 16
3-5 PM**

**GREENSBORO
HISTORY MUSEUM**
(Mary Norris Preyer Hall)
**130 SUMMIT AVENUE
GREENSBORO, NC**



Beauty in the *Making*
Beauty for the *Keeping*

PARTNERING WITH NATURE & THE ENVIRONMENT

Meet Our Guest Speakers



HELEN LOWMAN

...joined Keep America Beautiful (KAB) as President & CEO in May 2017 with more than 20 years of leadership experience in the areas of youth engagement, environmental education, and volunteerism. Prior to joining KAB, she served in

a variety of positions and roles including senior foreign service, FEMA, the Peace Corps, has managed environmental education events and initiatives with the Texas Commission on Environmental Quality (TCEQ); and served on the Board of Directors of two KAB Affiliates: Keep Austin Beautiful and Keep El Paso Beautiful.

(Greensboro Beautiful has been certified as a Keep America Beautiful affiliate since 1992, joining grassroots systems across the country working to prevent litter, and improve their communities through a variety of beautification efforts.)



DOUG TALLAMY

...is currently professor and Chair of the Department of Entomology and Wildlife Ecology at the University of Delaware in Newark. Doug won the Silver Medal from the Garden Writer's Association for his book, "Bringing Nature Home". Chief among his research goals is to better understand the many

ways insects interact with plants, and how such interactions determine the diversity of animal communities. Doug speaks nationwide about his concerns that the approach to gardening must change. He contends that the widespread planting of ornamental and invasive plants, native to other parts of the world, is creating ecosystem-wide problems.

(Greensboro Beautiful has begun to initiate plantings in the public gardens which incorporate native plants to promote wildlife habitat and protection.)

This event is free and open to the public. A suggested donation of \$10 per person is appreciated. Space is limited, so please reserve your seats in advance at GreensboroBeautiful.org.

Greensboro Beautiful is grateful to Proximity Hotel for providing accommodations for our guest speakers, and to the Greensboro History Museum for providing the event venue.



PROXIMITY. HOTEL



GREENSBORO
HISTORY
MUSEUM



GREENSBORO
PARKS & RECREATION